



GHANA 2023 DOMESTIC AND OUTBOUND TOURISM SURVEY

DOMESTIC OVERNIGHT VISITORS' REPORT 2023



GHANA STATISTICAL SERVICE
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ADMINISTRATIVE MAP OF GHANA



PREFACE

Domestic tourism is the quiet engine of Ghana's tourism economy. It sustains households, supports local businesses, strengthens social bonds, and keeps money circulating across regions. Yet for too long, its scale, structure, and true economic weight have not been fully measured. This report changes that.

The 2023 Domestic Overnight Tourism Survey Report provides the most comprehensive and policy-relevant evidence to date on how Ghanaians and Non-Ghanaians living in Ghana travel within the country overnight, why they travel, where they go, how long they stay, and how much they spend. It draws on nationally representative data collected across all 16 regions and feeds directly into Ghana's Tourism Satellite Account, ensuring alignment with international statistical standards.

The data tells clearly that:

1. In 2023, Ghana recorded about 8.8 million domestic overnight visitors, with travel peaking in the first quarter of the year. Women accounted for over half of all visitors, and travel was dominated by adults aged 25–44, the country's most economically active population. This confirms that domestic tourism is not marginal leisure activity. It is driven by working residents in Ghana and embedded in everyday economic life;
2. Travel is overwhelmingly social and cultural. More than 80 percent of trips were made to attend funerals or to visit friends and relatives. This pattern explains why over 90 percent of visitors stayed in non-commercial accommodation, mainly with family and friends, and why 97 percent of trips were self-arranged. Domestic tourism in Ghana is informal, decentralised, and deeply rooted in social networks;
3. Movement is largely by road. About 60 percent of trips were made using buses and minibuses, underscoring the central role of transport safety, affordability, and reliability in shaping the domestic tourism experience; and
4. The economic impact is substantial. Domestic overnight visitors spent approximately GHS 4.8 billion in 2023, with four out of every five cedis spent during the trip itself. Transport alone accounted for nearly 40 percent of on-trip spending, while accommodation represented only about 5 percent. Funeral-related travel generated the single largest share of expenditure, followed closely by visits to friends and relatives. These are powerful signals for where value is currently captured and where opportunities are being missed.

What this really means is that Domestic tourism already works for Ghana, but it can work much better.

The evidence points to clear, practical actions.

1. First, Ghana must broaden domestic tourism beyond social obligations by deliberately investing in leisure, heritage, recreational, agro-tourism, and creative experiences that encourage longer stays and higher spending;
2. Second, transport and connectivity must improve, especially road quality and public transport services linking regions and tourist sites.

3. Third, the tourism industry must design products for the domestic market, including affordable packages, digital booking tools, and experiences that convert self-arranged travel into higher-value activity.
4. Finally, targeted support for local SMEs and community-based tourism can ensure that domestic tourism spending translates into jobs, incomes, and inclusive regional development.

This report is not just a statistical publication. It is a call to action grounded in evidence. Policymakers, tourism operators, businesses, development partners, civil society, researchers, and the media are encouraged to use these findings to rethink how domestic tourism is planned, financed, and promoted.

The Ghana Statistical Service remains firmly committed to producing data that is credible, timely, and useful for decision-making to support inclusive national development. I extend sincere appreciation to the households who shared their experiences, the field teams whose dedication ensured data quality, the National Technical Advisory Committee (NTAC), who provided quality review and constructive criticisms, and our institutional and development partners whose collaboration made this work possible.

To fast-track Ghana's inclusive development agenda, regional balance, and cultural sustainability, domestic tourism must move from the margins to the centre of economic policy. This report provides the evidence to make that shift.



DR. ALHASSAN IDDRISU
GOVERNMENT STATISTICIAN

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The Ghana Statistical Service (GSS) extends sincere appreciation to the Government of Ghana and the World Bank for their financial support through the Harmonising and Improving Statistics in West Africa (HISWA) Project. Their investment in credible data and their vision for stronger national statistical systems made this report possible.

The success of the 2023 Domestic Overnight Visitors' Survey reflects collaboration at its best. The Ministry of Finance (MoF), Ministry of Tourism, Culture and Creative Arts (MoTCCA), Ghana Tourism Authority (GTA), the Bank of Ghana (BoG) and the public universities, all played essential roles in shaping the design, logistics and execution of this work. Their contributions ensured that every stage of the survey, from planning to fieldwork, met the highest technical standards. Special thanks goes to MoTCCA and GTA for providing technical support and facilitating the implementation survey

Our profound gratitude goes to the Chairman and Members of the National Technical Advisory Committee (NTAC), whose technical guidance, peer reviews, and analytical insights were instrumental in this achievement. Their expertise strengthened the survey's methodology, enhanced the quality of analysis and ensured consistency with international statistical standards. Through their careful review of draft reports, constructive critique and unwavering attention to methodological detail, they greatly contributed to the integrity and credibility of this publication.

The GSS Management deserves recognition for its leadership and clear strategic direction throughout the process. The commitment of the Project Coordinator, the Project Implementation Team (PIT), and the Communications team, ensured operational excellence, rigorous quality control and timely delivery across all survey phases.

Finally, we extend our heartfelt thanks to the respondents across Ghana who shared their experiences and information. Your participation turned data into knowledge. We also acknowledge the tireless efforts of field officers, media partners and development partners, whose dedication transformed this vision into a national accomplishment.

This report stands as a collective product of partnership, professionalism, and a shared belief that accurate data is the foundation of smart policy and sustainable development.

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ABBREVIATIONS

BoG	Bank of Ghana
CAPI	Computer-Assisted Personal Interviewing
CSOs	Civil Society Organisations
DOTS	Domestic and Outbound Tourism Survey
DQMT	Data Quality Monitoring Team
EAs	Enumeration Areas
GDP	Gross Domestic Product
GSS	Ghana Statistical Service
GTA	Ghana Tourism Authority
HISWA	Harmonising and Improving Statistics in West Africa
IRTS	International Recommendations for Tourism Statistics
MDAs	Ministries, Departments and Agencies
MMDAs	Metropolitan, Municipal and District Assemblies
MoTCCA	Ministry of Tourism, Culture and Creative Arts
NTAC	National Technical Advisory Committee
NTDP	National Tourism Development Plan
OECD	Organisation for Economic Cooperation and Development
PIT	Project Implementation Team
SDGs	Sustainable Development Goals
TSA	Tourism Satellite Account
UNSD	United Nations Statistics Division
UNWTO	United Nations World Tourism Organisation

EXECUTIVE SUMMARY

Domestic tourism is the backbone of Ghana's tourism economy. It moves millions of people across regions every year, sustains households and small businesses, reinforces social ties, and channels spending directly into local economies. Yet until now, its full scale, structure, and economic contribution have not been clearly measured. This report fills that gap.

The 2023 Domestic and Outbound Tourism Survey (DOTS): Domestic Overnight provides the most comprehensive and policy-relevant evidence to date on domestic overnight travel in Ghana. It quantifies who travels, why they travel, where they go, how they move, where they stay, and how much they spend. The results offer a clear basis for policy, investment, and private sector action.

Survey Design and Methodology

The 2023 DOTS was a nationally representative household-based survey conducted across all 16 regions of Ghana in quarterly rounds throughout the year. The survey covered 18,500 households selected from 740 Enumeration Areas, with 57 percent urban and 43 percent rural coverage, ensuring robust regional and locality-level representation.

A two-stage stratified sampling design was employed, with Enumeration Areas selected at the first stage and households at the second stage. Data collection used Computer-Assisted Personal Interviewing (CAPI), aligned with international standards under the Tourism Satellite Account (TSA) framework and the International Recommendations for Tourism Statistics. This ensures consistency, credibility, and international comparability of results.

The survey captured detailed information on household characteristics, travel behaviour, trip characteristics, accommodation, transport, and pre-trip, on-trip, and post-trip expenditure, making it one of the most comprehensive tourism data exercises undertaken in Ghana.

Key Findings

In 2023, Ghana recorded about 8.8 million domestic overnight visitors, with travel peaking in the first quarter of the year. Women accounted for about 54 percent of visitors, and travel was dominated by adults aged 25–44, Ghana's most economically productive age group. This confirms that domestic overnight travel is driven largely by working-age residents in Ghana and is closely tied to economic activity.

The Greater Accra Region consistently recorded the highest number of domestic overnight visitors as a region of origin. In terms of destinations, Ashanti, Eastern, and Greater Accra Regions attracted the largest volumes of overnight visitors in every quarter, each hosting more than 250,000 visitors per quarter. These patterns highlight the strong pull of economic, cultural, and administrative centres.

Domestic overnight travel in Ghana is overwhelmingly social and cultural. More than 80 percent of trips were undertaken to visit friends and relatives or attend funerals. Leisure, recreation, festivals, and holidays accounted for a much smaller share, indicating that domestic tourism remains largely necessity-driven rather than experience-driven.

Travel was predominantly by road, with nearly 60 percent of trips made by buses and minibuses. Air and water transport played only a minor role. Accommodation patterns further reflect the social nature of travel: over 90 percent of visitors stayed in non-commercial accommodation, mainly with friends and relatives. Among those who used commercial accommodation, hotels dominated.

Nearly 97 percent of trips were self-arranged, underscoring the informal and decentralised nature of domestic tourism and the limited role of structured tour packages in the domestic market. The average length of stay was 8 nights, with longer stays recorded in the northern regions, particularly the Upper East. Popular sites among domestic overnight visitors included Elmina Castle and Aburi Botanical Gardens, confirming strong interest in heritage and nature-based attractions when opportunities exist.

Domestic overnight tourism generated an estimated GHS 4.8 billion in total expenditure in 2023. About 80 percent of this spending occurred during trips, amounting to GHS 3.8 billion in on-trip expenditure alone. Transport accounted for nearly 39 percent of on-trip spending, while accommodation accounted for only about 5 percent, reflecting the dominance of non-commercial stays.

Funeral-related travel generated the highest total expenditure, followed by visits to friends and relatives. These findings confirm that domestic overnight tourism is already a major contributor to Ghana's economy, even without being deliberately structured or promoted.

Policy Implications

The evidence points to a clear reality. Domestic overnight tourism in Ghana is large, resilient, and culturally rooted, but its economic potential is underutilised. The dominance of self-arranged travel, non-commercial accommodation, and transport-heavy spending means that significant value is currently left uncaptured by the formal tourism economy.

At the same time, the strong volume of travel presents a powerful opportunity. With the right interventions, domestic tourism can be transformed from a socially driven activity into a stronger engine for jobs, enterprise development, and regional growth, without undermining its cultural foundations.

Key Recommendations

- a. Diversify Domestic Tourism Offerings:** Expand leisure, recreational, heritage, creative, agro-tourism, and sports-related activities to complement social travel. Regional festivals, curated heritage routes, and affordable weekend packages can convert existing travel into higher-value tourism experiences.
- b. Improve Transport and Connectivity:** Prioritise safe, affordable, and reliable road transport linking major population centres to tourist destinations. Given the dominance of buses and minibuses, improvements in road quality and transport services will have immediate impact.
- c. Develop Products for the Domestic Market:** Encourage tour operators, hotels, and destination managers to design products specifically for domestic travellers,

including short-stay packages, family-friendly offers, and flexible pricing aligned with domestic income patterns.

- d. Support SMEs and Community-Based Tourism:** Provide targeted financing, training, and digital tools to small and medium enterprises and community-based operators to improve service quality, visibility, and local value capture.
- e. Strengthen Data Use in Policy and Investment Decisions:** Integrate domestic tourism statistics into national and regional development planning, infrastructure investment, and Tourism Satellite Account compilation to ensure evidence-driven decision-making.

Conclusion

Domestic overnight tourism is not a side story in Ghana's development narrative. It is already a multi-billion-cedi economic force, deeply embedded in social life and regional economies. This report provides the evidence needed to recognise its importance, address its constraints, and unlock its full potential.

With deliberate policy choices, targeted investment, and private sector innovation, domestic overnight tourism can become a stronger pillar of inclusive growth, regional balance, and cultural sustainability in Ghana.

1 OVERVIEW OF DOMESTIC OVERNIGHT VISITORS

1.1 Introduction

Domestic tourism plays a vital role in economic development and social cohesion worldwide. It stimulates investment, creates employment opportunities and fosters the growth of related industries. It involves both Ghanaians and non-Ghanaians travelling within the country for leisure, business, or other tourism activities. Beyond its economic value, domestic tourism enhances national unity, promotes cultural exchange and supports regional development. Its influence extends across various sectors, including transport, hospitality, entertainment, retail and the arts, creating a web of economic and social benefits.

The Ghana 2023 Domestic and Outbound Tourism Survey (DOTS) was conducted to generate reliable data for evidence-based tourism policy and planning. As part of this effort, detailed information was collected on domestic overnight visitors, individuals who travel for tourism purposes and spend at least one night at their destination. This focus highlights a segment of the tourism market that is often overlooked in policy discussions, yet holds significant economic potential. This report presents findings on the demographic profiles, trip characteristics and expenditure patterns of domestic overnight visitors, providing valuable insights to inform both policy direction and targeted industry interventions.

Tourism has long been recognised as an essential contributor to national revenue in Ghana. As early as 1970, the government acknowledged the country's tourism resource potential, a recognition that culminated in the first Tourism Development Plan (1975–1990), providing a structured framework for promoting and managing the sector (Akyeampong & Asiedu, 2008). As Ghana advances with its Tourism Development Plan (2013–2027), which highlights domestic tourism as a key growth area for job creation, income generation and balanced regional development, the DOTS provides foundational statistics, ensuring that policies and investments are informed by data-driven insights. Its findings will be essential in guiding the government's Resetting Ghana Agenda, especially in enhancing tourism infrastructure, increasing domestic travel participation and diversifying tourism offerings.

The significance of these efforts extends beyond national borders. The evidence established in this report supports Ghana's alignment with global and continental development agendas. It contributes to the achievement of the Sustainable Development Goal 8 (Decent Work and Economic Growth), Target 8.9.1, which measures the proportion of tourism's contribution to GDP and its growth rate. It also aligns with the African Union's Agenda 2063, which identifies Hospitality and Tourism as a driver of inclusive economic growth under its "Transformed Economies" priority, to boost competitiveness and promote a pan-African tourism brand.

Ultimately, the 2023 Domestic Overnight Visitors' Report not only enhances Ghana's tourism statistics landscape but also provides policymakers, industry stakeholders and development partners with a strategic tool for shaping a competitive, resilient and inclusive tourism sector.

1.2 Objectives

The main objective of DOTS is to obtain baseline data on domestic and outbound tourism to enhance the development of Ghana's tourism sector. The specific objectives of the survey were to:

- a) determine the profile and trip characteristics of domestic overnight visitors;
- b) provide baseline data to measure the volume and value of domestic overnight visitors; and
- c) estimate the expenditure of domestic overnight visitors.

1.3 Legal Framework

The 2023 DOTS was conducted in accordance with the Statistical Service Act, 2019 (Act 1003), which mandates the Government Statistician to coordinate and conduct all statistical surveys and censuses in Ghana. While DOTS officials were permitted access to any premises, compounds, or households to conduct interviews, the survey also safeguards respondents' privacy by ensuring strict confidentiality of all information collected.

1.4 Organisational Structure and Institutional Arrangements

The survey was conducted within a structured institutional framework to guarantee efficiency, coordination and technical supervision.

At the national level, the Government Statistician served as the Project Director, with the Deputy Government Statistician acting as Deputy Project Director. They provided strategic leadership by chairing the National Technical Advisory Committee (NTAC), which was established to offer technical guidance and expertise.

The NTAC included representatives from the University of Cape Coast (UCC), University of Ghana (UG), Kumasi Technical University (KsTU), Ministry of Tourism, Culture and Creative Arts (MoTCCA), Ghana Tourism Authority (GTA), Bank of Ghana (BoG), Ghana Immigration Service (GIS), and University of Environment and Sustainable Development (UESD).

The Project Technical Director, the Coordinator, led the Project Implementation Team (PIT), which was responsible for the entire process, from initiation to the execution phase. All Regional Statisticians played key roles in field monitoring to ensure smooth implementation at the regional levels.

2 METHODOLOGY

2.1 Target Population and Sampling

The 2023 Domestic and Outbound Tourism Survey (DOTS) employed a two-stage sample design to ensure both national and sub-national representation. The first stage involved selecting 740 Enumeration Areas (EAs), while at the second stage, 25 households were selected from each sampled EA, resulting in a total of 18,500 households. A stratified systematic probability proportional to size approach was employed for both stages.

The survey design ensured comprehensive representation at both the regional (16 regions) and sub-regional (urban/rural) levels. Stratification at these levels was introduced to improve the accuracy of estimates, resulting in 32 strata, which comprised the 16 administrative regions, further divided into urban and rural localities.

The 18,500 households selected were distributed across the 740 EAs, with 422 (57%) located in urban and 318 (43%) in rural areas. This distribution was informed by the estimated prevalence of domestic and outbound tourism in Ghana. A random sampling method was used to ensure that each of the 25 households selected within each EA had an equal chance of inclusion in the final sample.

2.2 Survey Instruments and Data Collection Procedures

The survey was conducted in accordance with the 2008 Tourism Satellite Account Methodological Framework, as recommended by the United Nations Statistical Division (UNSD), the Organisation for Economic Co-operation and Development (OECD), and the UN World Tourism Organisation. This ensured that the results adhered to international standards, guidelines, practices and procedures, allowing for global comparability.

The data collection was conducted using three types of survey instruments: a listing form and two structured questionnaires for households and individual levels.

The DOTS Listing Form was used to collect information on households within selected structures, forming the Secondary Sampling Unit (SSU) for household selection.

The household questionnaire was divided into three modules:

- Module A captured respondents' background characteristics, covering ten key sections: sex, relationship to the household head, age, marital status, religious affiliation, place of birth, nationality, education, association membership, disability status and employment status.
- Module B collected data on household income and expenditures, assets, and liabilities during the reference period, as well as funds allocated for tourism, vehicle ownership and whether the household had taken out a loan.
- Module C covered the household travel schedule, collecting details on travel activities within the reference period, including domestic same-day trips, domestic overnight trips, outbound same-day trips and outbound overnight trips. It also recorded reasons for not travelling and the intended purpose of any trips undertaken.

The individual questionnaire was designed to identify household members who had travelled during the reference period. It was organised into four sections based on the type of travel: domestic same-day, domestic overnight, outbound same-day and outbound overnight visitors.

2.3 Recruitment and Training

Prospective field data collectors were selected through an online application process and recommendations from regional statisticians. The selection was based on proficiency in English and at least one Ghanaian Language, a minimum qualification of a Higher National Diploma (HND) or its equivalent, along with prior experience in field data collection.

A comprehensive training was conducted to equip field officers with the essential skills for effective data collection. The initial training included a blend of virtual and face-to-face sessions during the first quarter, followed by online refresher courses after each subsequent quarter to accommodate any updates to the questionnaire.

A total of 180 personnel, including 150 field officers and 30 buffer trainees, received training on key concepts, definitions and the use of the Computer-Assisted Personal Interviewing (CAPI) system. Assessments and mock interviews were conducted to ensure trainees' understanding and compliance with data collection protocols before deployment.

2.4 Data Collection

Data collection was conducted quarterly throughout the year, with data gathered at the end of each quarter. A total of 150 field officers participated in the data collection, grouped into 25 field teams, each comprising one supervisor and five interviewers. These teams were deployed across the 740 selected EAs to collect data over a 30-day period in each quarter.

The data collection exercise utilised Computer-Assisted Personal Interviewing (CAPI), which was connected to a centralised IT server at the GSS Head Office, allowing data transmission for processing activities. Data was transferred from interviewers to supervisors' tablets via Bluetooth and synchronised with a server daily to ensure data safety. Data quality monitors downloaded the synchronised data from their respective points and performed quality checks.

2.5 Quality Assurance

As part of quality assurance measures, remote and on-site monitoring activities were conducted, supported by daily virtual debriefing sessions with field supervisors, the PIT and NTAC. The measures created a structured framework for identifying and resolving challenges faced by field monitors, supervisors and data monitors. This approach improved data accuracy, consistency and reliability while minimising non-sampling errors throughout the survey process.

2.6 Monitoring and Evaluation (M & E)

The GSS Monitoring and Evaluation (M&E) team was tasked to independently oversee the implementation processes. This involved verifying compliance with the project objectives, implementation plan and quality assurance standards. Issues beyond field officers detected during monitoring were forwarded to PIT for resolution.

3 DEFINITION OF CONCEPTS

3.1 Airbnb

It is an online marketplace that connects individuals who want to rent out their properties to those seeking accommodations, typically for short-term stays.

3.2 Budget Hotel

This refers to the lowest-rated accommodation classifications that provide lodging at a lower price to guests and offer limited amenities in the rooms.

3.3 Commercial Nights

These are nights paid for, in a hotel, guesthouse, or any other accommodation, when away from one's usual environment by adults and accompanying children on tourism trip(s).

3.4 Destination

This is a central location in Ghana that is ideal for embarking on a trip for leisure, business, or other purposes.

3.5 Domestic Overnight Visitor/Tourist

A visitor who stays at least one night outside his/her usual place of residence or usual environment and not exceeding 12 months, and whose purpose of visit (business, leisure, and other purposes) is other than engaging in an activity remunerated from within the country of residence (UNWTO, 2008).

3.6 Domestic Tourism

This refers to travel within a person's own country for leisure, business, or other purposes.

3.7 Employment Sector

This refers to the legal organisation and principal functions, behaviour, and objectives of the institution or enterprise with which an employed person is engaged.

3.8 Employment Status

This refers to whether there is an explicit or implicit contract of employment with other persons or organisations that the employed person has in their job.

3.9 E-platform

This is an online platform or website where visitors access a wide range of tourism-related information, book travel services, and manage their trips from anywhere.

3.10 Expenditure on Accommodation

These are expenses for lodging, which refers to the fee charged for an overnight stay at a hotel, motel, or other establishment that provides accommodation for overnight lodging.

3.11 Expenditure on Food and Beverages

This includes the cost incurred at restaurants, cafés, bars, clubs, and retail outlets for prepared and unprepared food and beverages for consumption (UNWTO, 1999).

3.12 Expenditure on other Services

This refers to services, but not goods, purchased before, during, and after the trip. This includes services not elsewhere classified, such as travel insurance, communication items (telephone calls and postage), development and printing of films, currency exchange charges, and other personal services (haircutting, saunas, massages, beauty care, dry cleaning).

3.13 Expenditure on Recreation and Sporting Activities

It refers to the costs incurred by visitors for leisure activities, sports, and recreational pursuits during trips.

3.14 Expenditure on Shopping

This is the cost incurred on goods related to the trip, before, during, and after, for personal use or someone else, by a visitor.

3.15 Expenditure on Transport

These are expenses for all types of transport fares and associated baggage fees, including airfares (plane tickets), parking fees, maintenance, local transport, and others.

3.16 Guest House

This is a commercial accommodation that has a minimum of four (4) rooms and a maximum of nine (9) rooms. It is a hotel-like lodging and a private home that has been converted for the exclusive use of visitors.

3.17 Hostel

This is a type of accommodation unit that provides budget-friendly lodging and mostly shared facilities for students, workers, or travellers.

3.18 Hotel

It is a type of accommodation unit that provides short-term paid lodging and related hospitality services. It includes motels, guest houses and budget hotels.

3.19 Length of Stay

The total number of nights a visitor spends during the trip.

3.20 Means of Travel

It refers to the various types of transportation used by visitors to move from one place to another outside their usual environment for tourism purposes.

3.21 Mode of Travel

This refers to the different ways (air, land, or water) by which visitors travel from their usual place of residence to a destination for tourism purposes.

3.22 Motel

This is a type of accommodation unit situated along highways that provides lodging, parking and quick food services to motorists.

3.23 Night Spent

This is defined as the number of nights a tourist spends away from home in a paid or unpaid accommodation facility.

3.24 Non-Commercial Nights

These are nights not paid for, in the residence of friends and relatives or any other accommodation, when away from one's usual environment by visitors on tourism trip(s).

3.25 Occupation

This is the kind of work or task a visitor reported performing to earn a living.

3.26 On-trip Expenditure

All expenses on goods and services related to the tourism trip(s) made by visitors during a trip.

3.27 Package Tour

A pre-arranged travel package that includes multiple components, such as accommodation, transportation, and other activities, put together by a tour operator or travel agency for a single price.

3.28 Post-trip Expenditure

All expenses on goods and services related to the tourism trip(s) made by visitors after the trip.

3.29 Pre-trip Expenditure

All expenses on goods and services related to the tourism trip(s) made by visitors before the trip.

3.30 Purpose of Visit

It is the reason in the absence of which the visit would not have taken place (IRTS, 2008).

3.31 Self-arranged Tour

It refers to travel arrangements made independently by the visitor without any assistance from a travel agent or tour operator.

3.32 Serviced Apartment

This is a type of accommodation unit offered as self-contained accommodation, managed under the business operating unit principle, and professionally and habitually used for providing temporary accommodation without constituting a change of residence for the person staying there.

3.33 Tourism

This refers to the activities of persons travelling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business, and other purposes not related to the exercise of an activity remunerated from within the place visited (UNWTO, 2000).

3.34 Tourism Expenditure

This refers to the amount paid for the acquisition of consumption goods and services, as well as valuables, for personal use or to give away, during tourism trips.

3.35 Tourist Camp

A tourist camp is a temporary or seasonal accommodation facility, such as tents, tent houses, camp cottages or cabins, that provides basic amenities and services to tourists.

3.36 Trip

This refers to the travel by a person from the time of departure from their usual residence and back.

3.37 Visitor Accommodation

This is a facility that regularly or occasionally provides lodging for visitors, such as hotels, budget hotels, guest house, work camp or holiday camp, holiday dwellings, hostel, motel, Airbnb, serviced apartment, holiday resort, tourist camp, private or second home, relatives' or friends' residence and holiday homes.

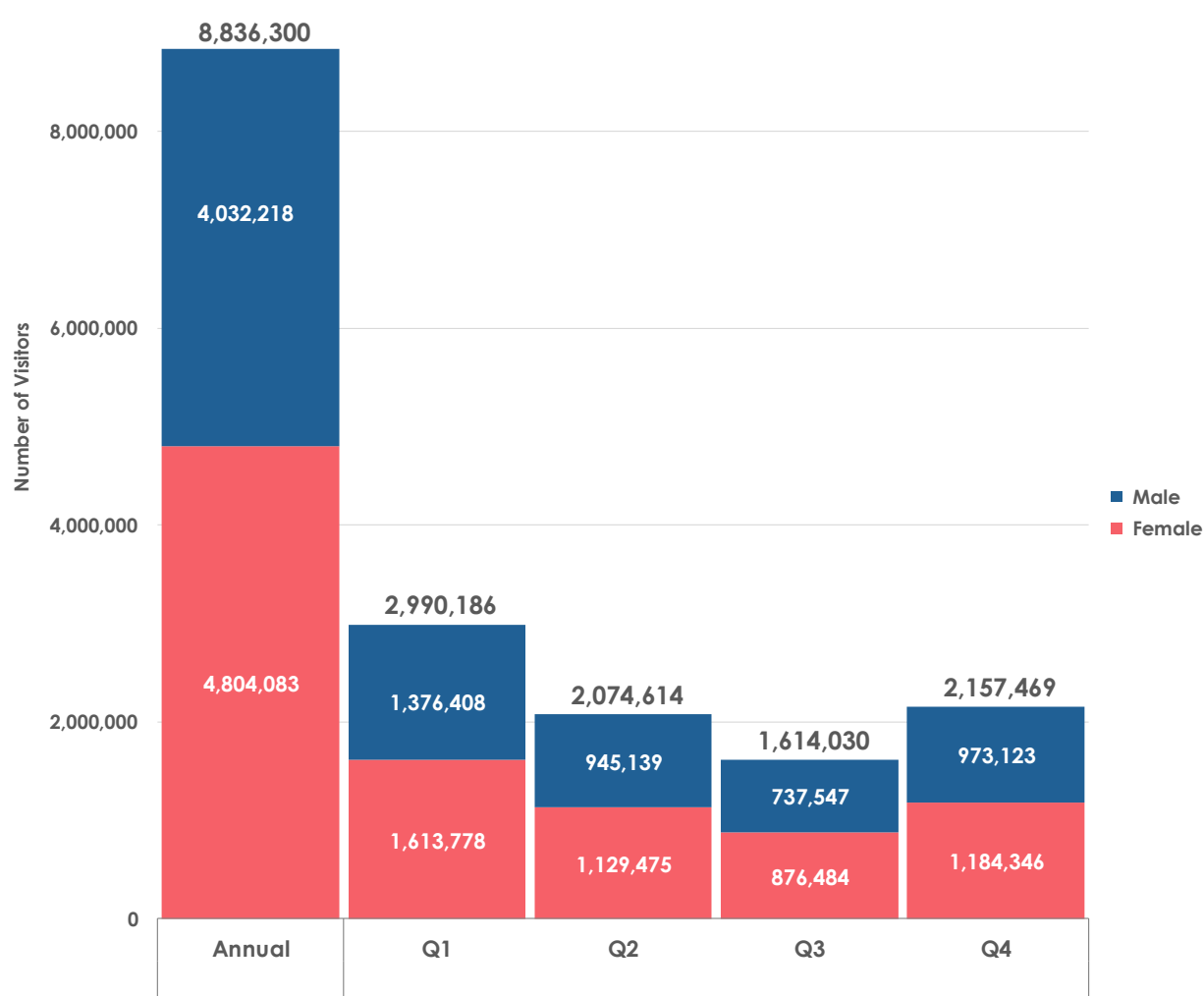
4 HIGHLIGHTS OF RESULTS

4.1 Profile of domestic overnight visitors

About 8.8 million domestic overnight visitors (tourists) were recorded in 2023, with the highest in Q1 (2.99 million).

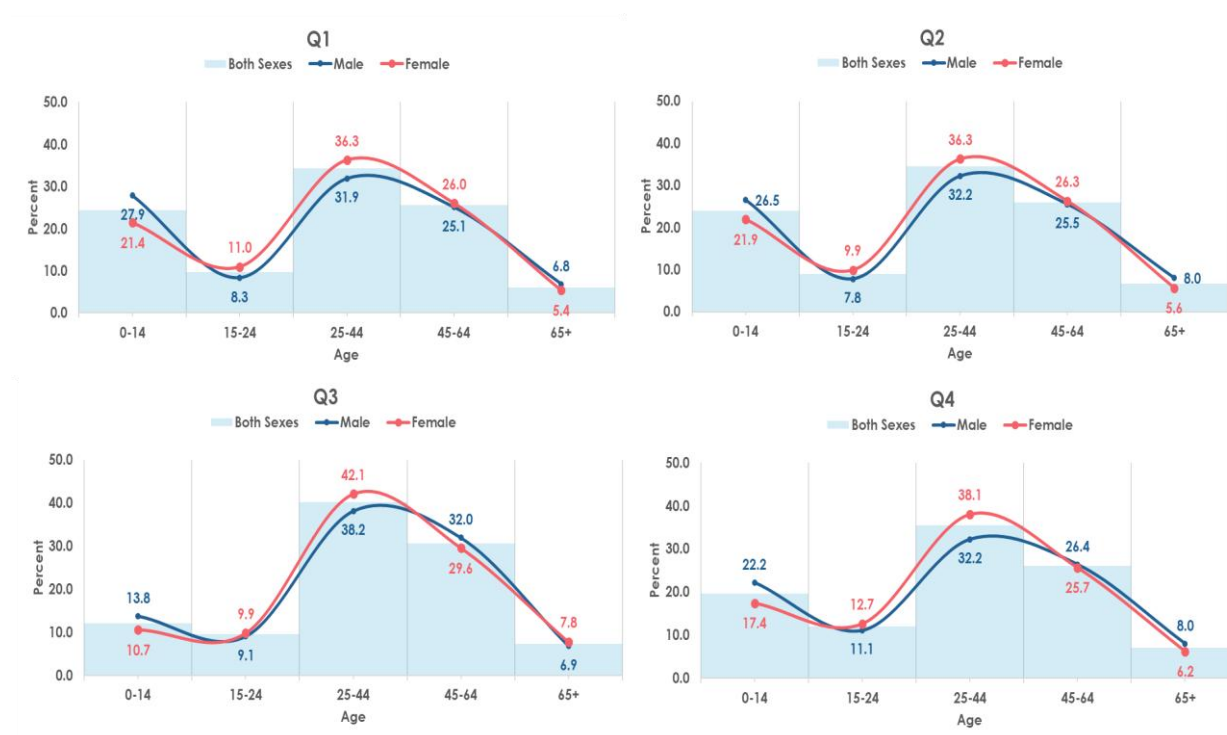
More than half of the visitors were females, averaging 54.4 percent per quarter.

FIGURE 4.1.1: NUMBER OF DOMESTIC OVERNIGHT VISITORS BY SEX



Domestic overnight visitors aged 25–44 recorded the largest share of visitors for both sexes, with the highest share in Q3 for both males (38.2%) and females (42.1%).

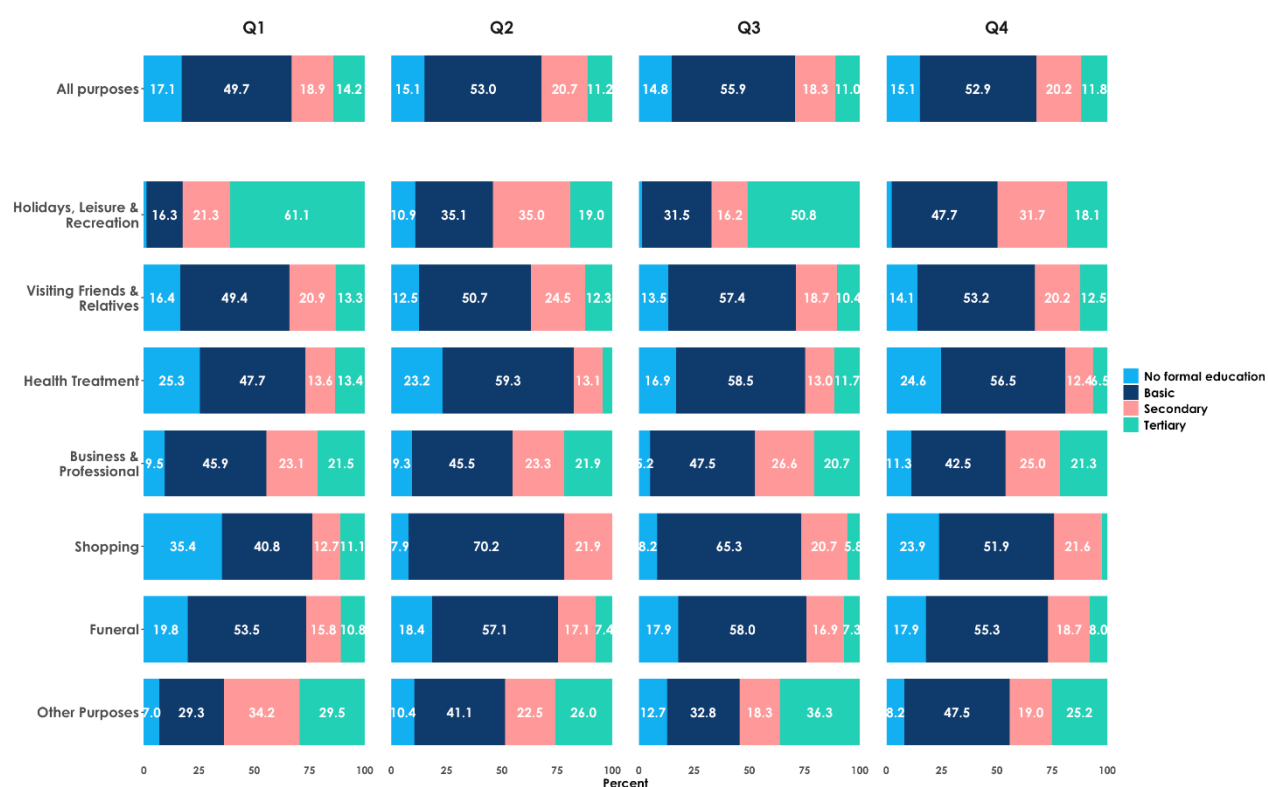
FIGURE 4.1.2: PROPORTION OF DOMESTIC OVERNIGHT VISITORS BY AGE GROUP AND SEX



On average, more than half (52.9%) of domestic overnight visitors have basic education.

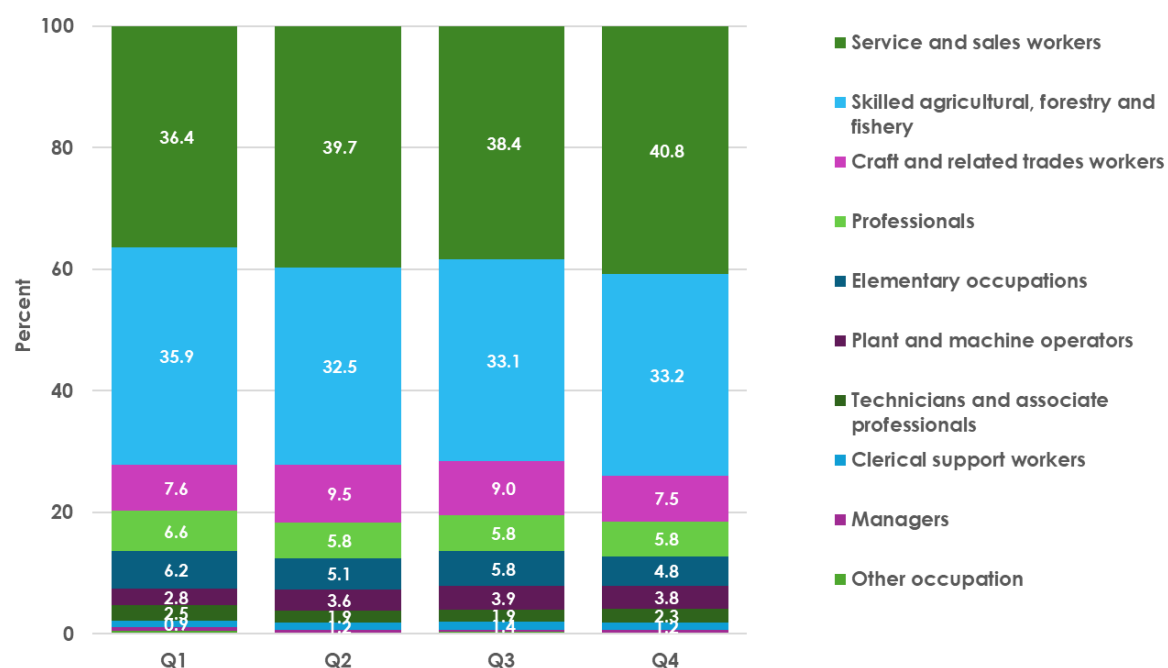
Two in 10 domestic overnight visitors on business and professional trips have tertiary education across all quarters.

FIGURE 4.1.3: PROPORTION OF DOMESTIC OVERNIGHT VISITORS BY PURPOSE OF VISIT AND LEVEL OF EDUCATION



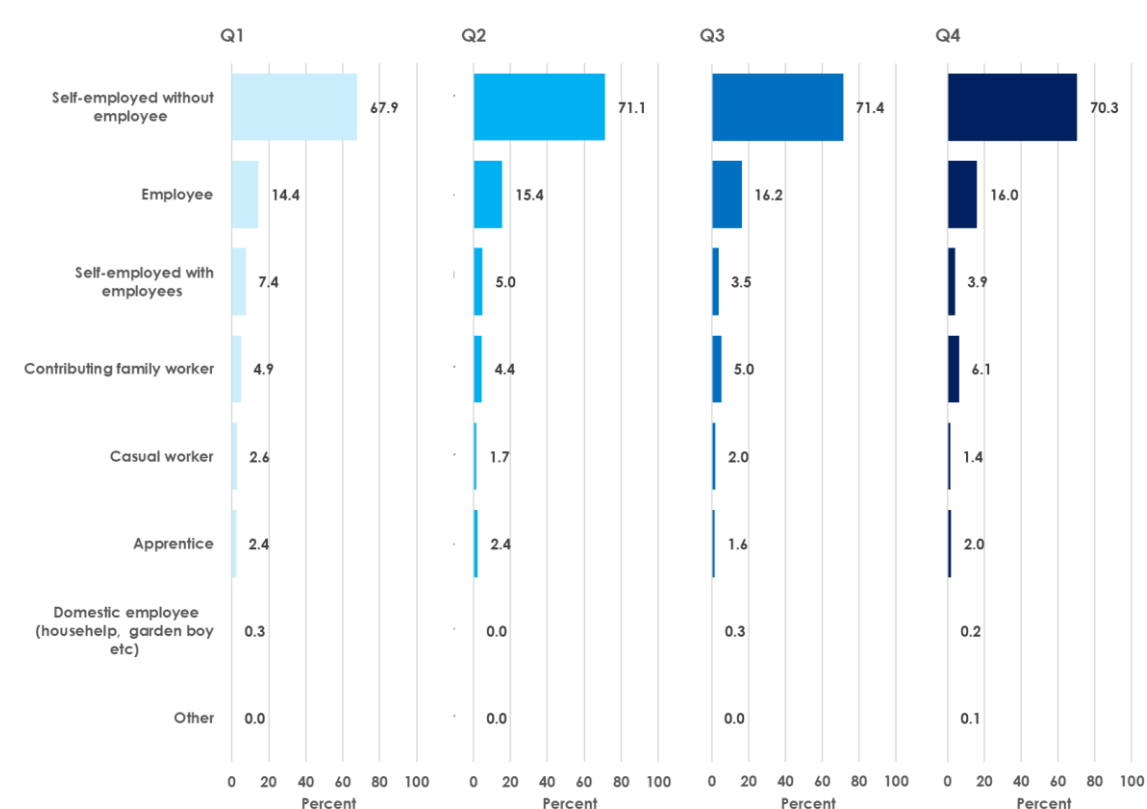
On average, more than seven in 10 (72.5%) of the domestic overnight visitors were service and sales, and skilled agricultural, forestry and fishery workers.

FIGURE 4.1.4: PROPORTION OF DOMESTIC OVERNIGHT VISITORS BY OCCUPATION



On average, seven in 10 (70.2%) of domestic overnight visitors were self-employed without employees.

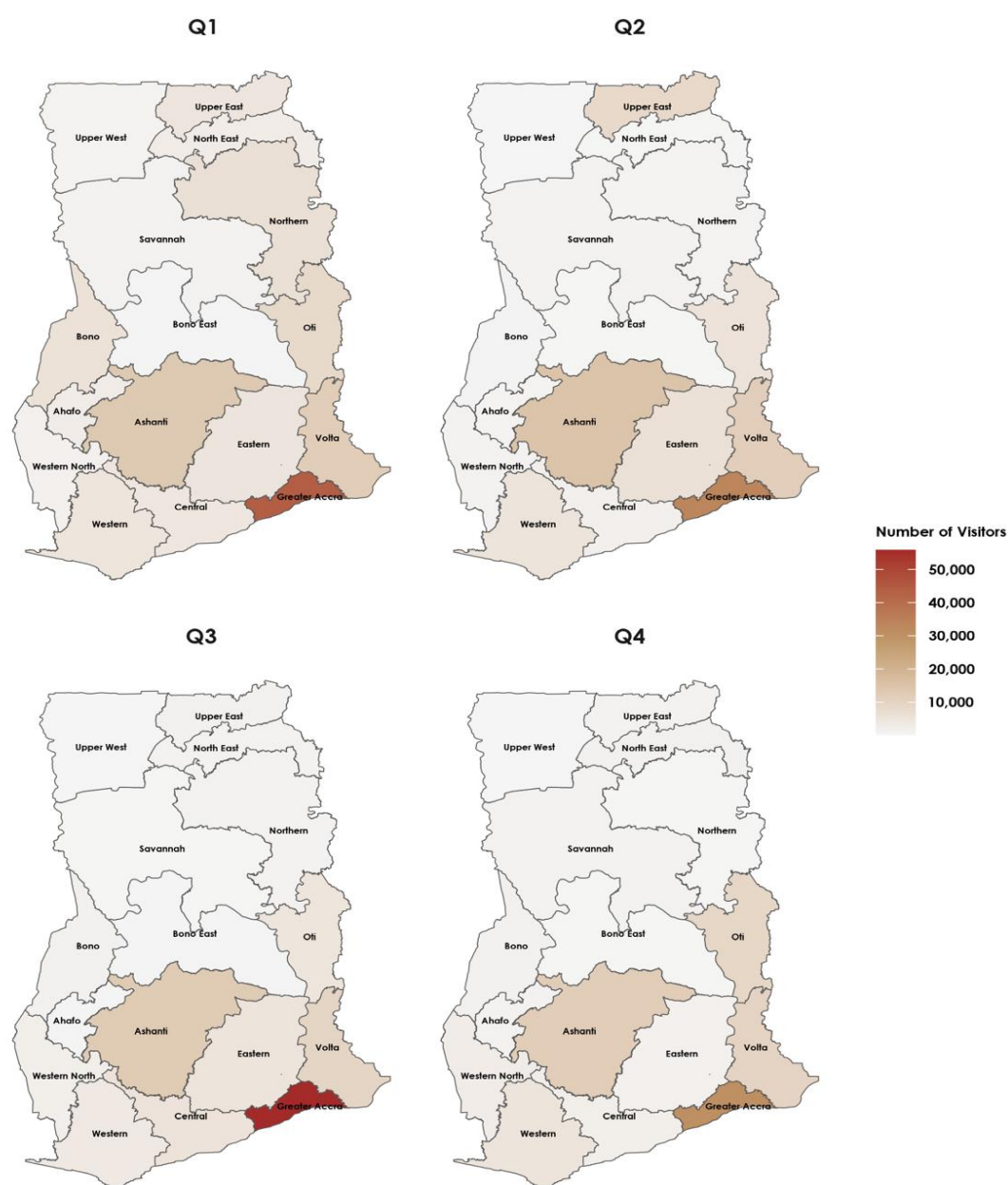
FIGURE 4.1.5: PROPORTION OF DOMESTIC OVERNIGHT VISITORS BY EMPLOYMENT STATUS



4.2 Trip characteristics of domestic overnight visitors

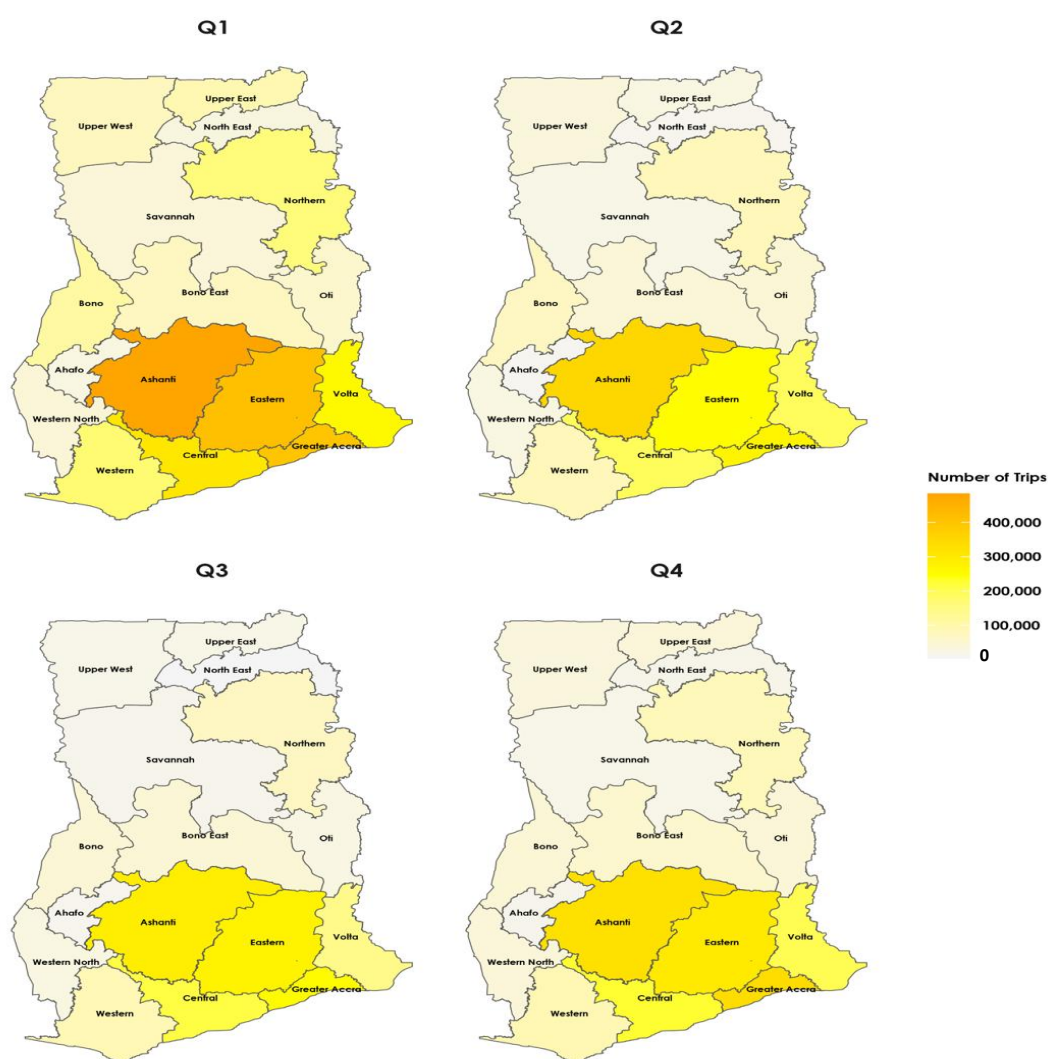
In each quarter, the highest number of domestic overnight visitors originated from Greater Accra Region, ranging from 30,000 to 50,000.

FIGURE 4.2.1: NUMBER OF DOMESTIC OVERNIGHT VISITORS BY REGION OF ORIGIN



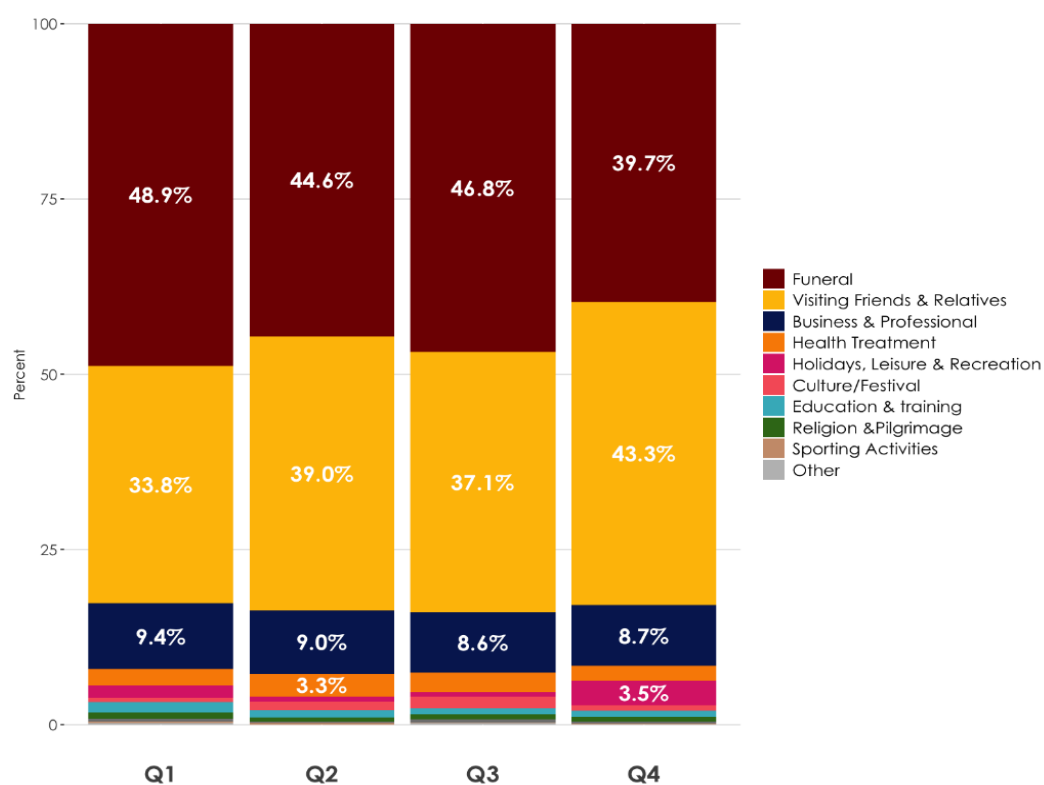
Ashanti, Eastern and Greater Accra regions were the main trip destinations with each region recording more than 250,000 overnight visitors in each quarter.

FIGURE 4.2.2: NUMBER OF DOMESTIC OVERNIGHT TRIPS BY REGION OF VISIT



In each quarter, more than 80 percent of domestic overnight trips were for visiting friends and relatives, and funerals.

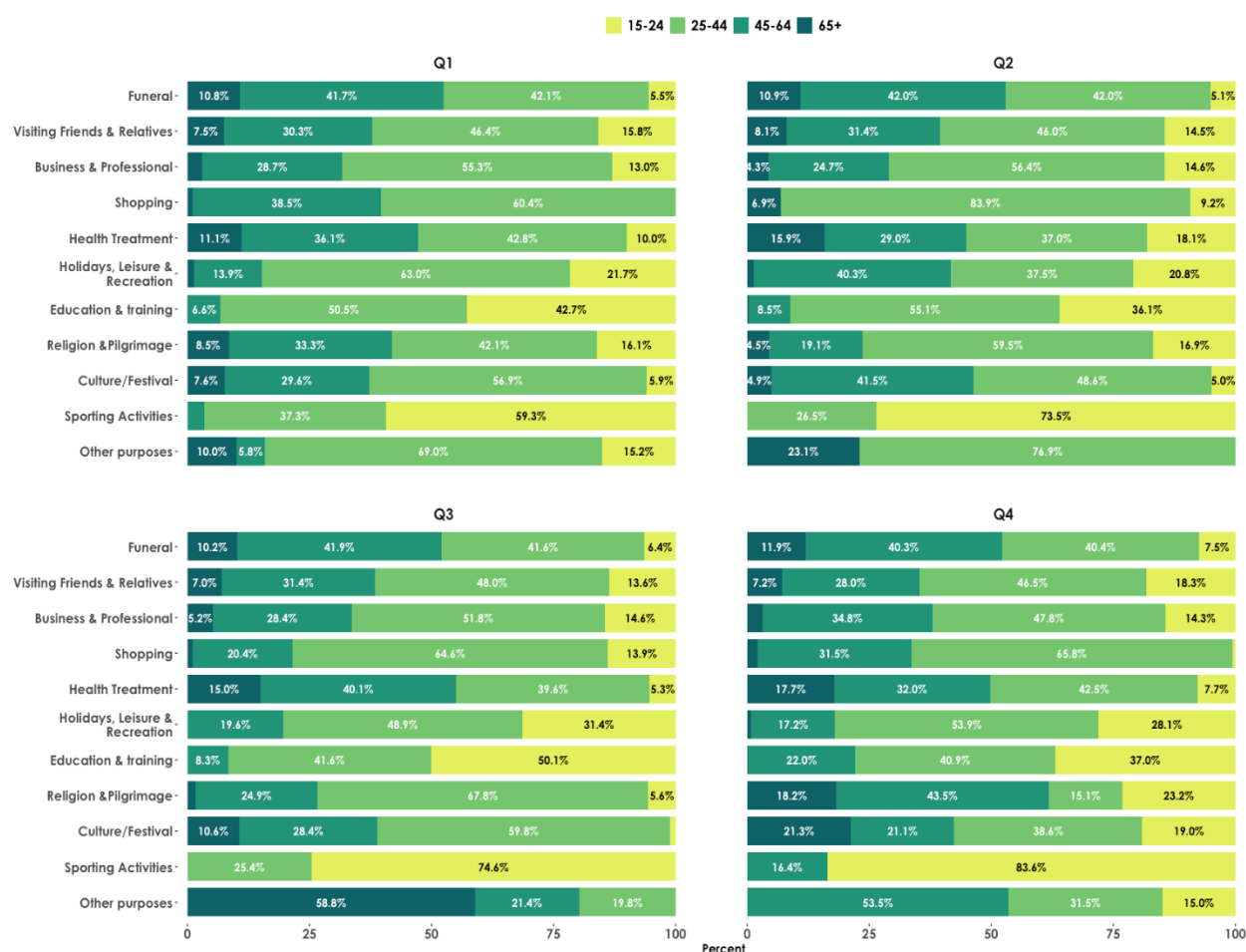
FIGURE 4.2.3: PROPORTION OF DOMESTIC OVERNIGHT TRIPS BY MAIN PURPOSE OF VISIT



Domestic overnight visitors aged 25–44 dominated visits across all quarters for shopping (65.3%), followed by holidays, leisure and recreational activities (55.3%).

Visitors aged 15–24 travelled for sporting activities, with the highest share in Q4 (83.6%).

FIGURE 4.2.4: PROPORTION OF DOMESTIC OVERNIGHT TRIPS BY MAIN PURPOSE OF VISIT AND AGE GROUP



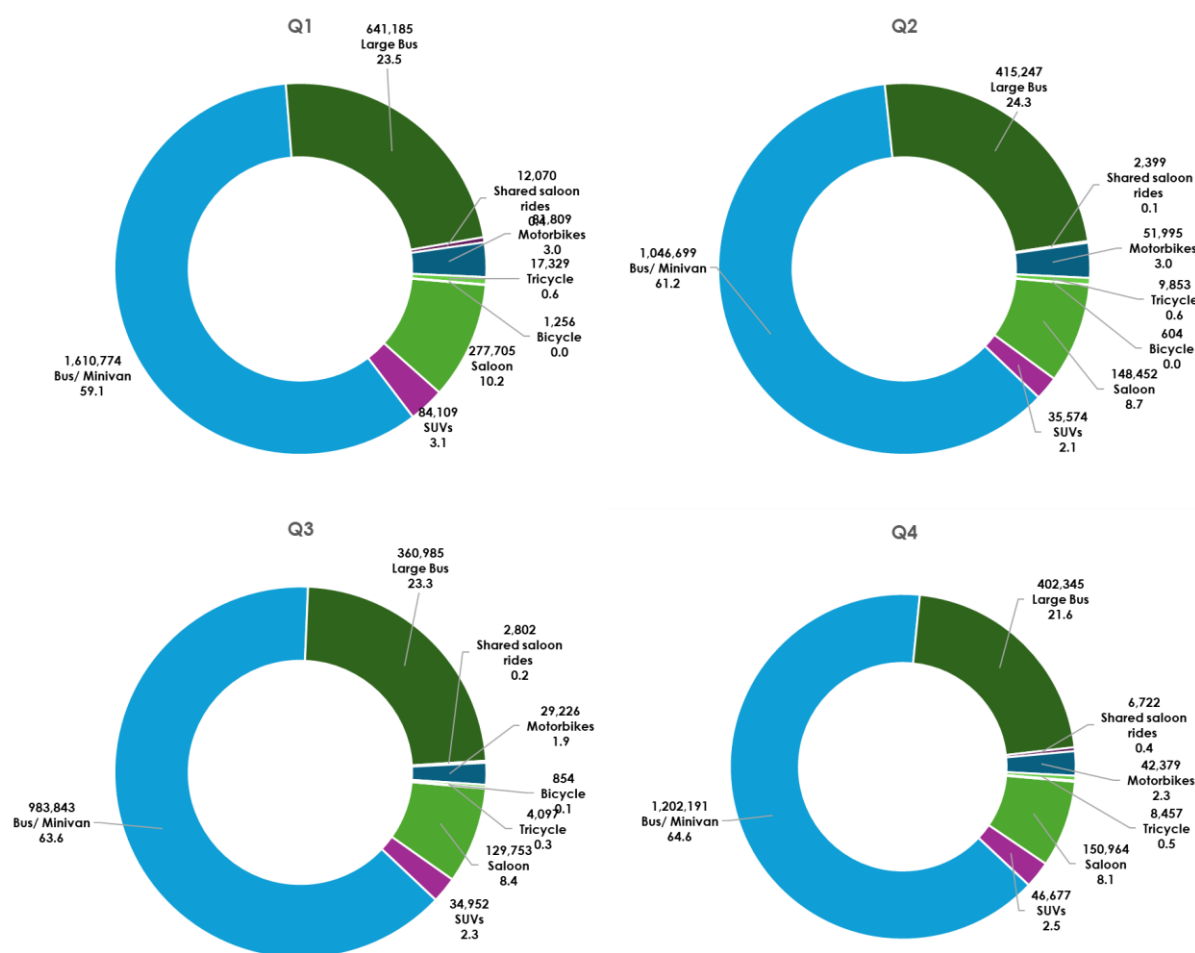
Funerals accounted for more than two-thirds of domestic overnight trips to the Upper West Region (70.1%).

FIGURE 4.2.5: PROPORTION OF TRIPS OF DOMESTIC OVERNIGHT VISITORS BY REGION OF VISIT AND MAIN PURPOSE OF VISIT

Q1									
Region	Number of trips	Funeral	Holidays, Leisure & Recreation	Visiting Friends & Relatives	Education & Training	Health Treatment	Business & Professional	Shopping	Other Purposes
National	2,747,857	48.9	1.7	33.8	1.5	2.3	9.4	0.4	1.9
Western	168,849	38.9	6.4	38.9	0.8	1.1	11.5	0.0	2.5
Central	309,695	57.2	0.3	30.9	0.4	1.2	6.7	1.2	2.1
Greater Accra	400,770	25.1	2.6	49.7	1.8	2.9	15.0	1.5	1.4
Volta	259,565	70.1	1.8	18.3	1.5	2.0	4.2	0.0	2.2
Eastern	413,646	54.2	3.4	25.8	1.1	1.7	11.6	0.0	2.1
Ashanti	483,792	47.5	0.4	37.3	1.5	2.1	10.0	0.1	1.2
Western North	42,615	42.5	0.3	43.0	1.7	2.8	8.6	0.0	0.9
Ahafo	30,657	48.7	0.8	36.9	2.3	1.8	8.3	0.0	1.4
Bono	111,689	47.5	0.5	32.8	6.2	1.5	9.0	0.0	2.5
Bono East	72,051	43.8	0.3	32.7	2.2	6.1	12.0	0.0	2.9
Oti	57,131	64.0	1.0	20.7	0.9	5.0	6.5	0.1	1.9
Northern	159,980	44.0	0.7	40.1	2.2	3.8	7.0	0.2	2.0
Savannah	41,244	36.9	0.5	38.9	0.7	0.7	14.8	0.2	7.5
North East	31,936	60.7	0.0	27.1	2.0	4.1	4.9	0.0	1.1
Upper East	90,732	53.8	1.6	34.6	1.2	3.5	2.8	0.0	2.6
Upper West	73,505	75.4	0.5	17.1	1.2	3.5	1.3	0.0	0.9
Q2									
National	1,722,665	44.6	0.7	39.0	1.0	3.3	9.0	0.2	2.1
Western	81,483	40.5	0.6	37.2	1.2	4.2	15.9	0.0	0.4
Central	193,458	46.5	1.5	35.1	1.7	4.1	8.0	0.0	3.3
Greater Accra	271,125	22.2	0.9	56.3	0.3	1.7	14.6	0.7	3.3
Volta	191,518	61.3	0.7	26.0	0.3	5.4	5.2	0.2	1.0
Eastern	250,457	52.1	0.6	33.6	0.4	4.7	6.8	0.0	1.8
Ashanti	350,889	43.8	0.6	42.5	0.8	1.4	9.0	0.1	1.7
Western North	29,272	37.4	2.0	36.0	0.2	7.4	12.9	0.2	3.9
Ahafo	11,726	33.8	0.0	47.0	0.5	5.3	10.0	0.0	3.5
Bono	70,298	45.0	0.3	37.4	4.4	2.3	8.8	0.0	1.9
Bono East	43,183	41.0	0.2	39.5	0.7	6.7	10.1	0.0	1.8
Oti	45,683	55.4	0.0	30.5	0.6	2.8	7.7	0.4	2.6
Northern	81,097	47.7	0.2	40.3	2.0	4.3	4.8	0.1	0.5
Savannah	22,636	43.5	0.0	44.0	1.6	1.4	5.6	0.5	3.5
North East	12,718	52.7	0.6	20.4	4.5	3.0	10.3	0.0	8.4
Upper East	30,348	47.1	0.0	41.5	2.0	2.2	3.9	0.0	3.3
Upper West	36,774	69.0	0.0	19.5	3.0	1.4	7.1	0.0	0.0
Q3									
National	1,554,561	46.8	0.6	37.1	0.8	2.8	8.6	0.4	2.8
Western	86,197	52.2	0.0	32.1	0.2	3.6	10.1	0.0	1.9
Central	212,865	56.3	0.5	32.3	0.4	1.4	5.6	0.5	3.0
Greater Accra	250,990	29.2	0.8	48.3	1.3	2.2	11.5	1.4	5.3
Volta	142,535	62.7	0.9	21.5	1.3	3.6	6.4	0.0	3.5
Eastern	277,257	53.9	0.4	31.0	0.5	1.1	10.4	0.2	2.5
Ashanti	289,230	39.7	0.1	45.6	0.7	3.7	8.3	0.2	1.7
Western North	29,251	43.6	4.9	39.6	0.0	0.2	10.9	0.0	0.9
Ahafo	12,626	44.9	0.0	25.4	0.0	16.3	13.0	0.0	0.5
Bono	45,776	51.1	0.5	34.6	1.0	4.6	6.6	0.0	1.7
Bono East	46,668	43.5	0.2	42.6	0.2	4.5	7.4	0.0	1.5
Oti	27,178	44.2	0.6	46.7	0.3	2.2	5.0	1.0	0.0
Northern	69,580	31.9	1.7	50.1	2.1	6.2	4.9	0.3	2.7
Savannah	17,545	54.9	0.0	25.6	1.4	3.7	5.8	0.0	8.5
North East	3,875	46.4	0.0	5.3	8.4	22.5	15.1	0.0	2.3
Upper East	23,218	56.9	0.0	26.4	1.7	1.4	11.3	0.0	2.3
Upper West	19,772	78.0	0.0	12.8	0.0	1.4	7.0	0.0	0.8
Q4									
National	1,875,766	39.7	3.5	43.3	0.9	2.1	8.7	0.3	1.6
Western	88,507	26.3	5.3	55.2	1.0	0.4	10.9	0.1	0.7
Central	226,695	43.6	6.2	39.0	0.7	1.5	6.3	0.1	2.6
Greater Accra	335,942	31.4	2.4	52.8	0.4	1.5	10.6	0.7	0.2
Volta	200,460	49.1	4.3	35.0	0.4	1.7	7.1	0.0	2.4
Eastern	302,127	44.5	5.5	41.0	0.2	2.4	6.3	0.0	0.2
Ashanti	323,974	36.2	2.3	43.8	0.8	1.7	10.9	0.7	3.5
Western North	40,898	30.3	1.3	51.2	0.0	3.3	11.2	0.0	2.7
Ahafo	17,245	45.9	0.8	20.6	5.3	4.2	18.3	0.0	4.9
Bono	46,815	31.6	1.0	54.1	0.6	4.4	6.1	0.3	1.9
Bono East	55,141	43.2	0.7	45.3	1.0	4.2	5.5	0.1	0.1
Oti	43,515	42.7	1.7	30.1	1.3	4.3	17.7	1.5	0.7
Northern	79,714	43.3	0.6	34.5	6.2	4.0	9.7	0.2	1.5
Savannah	19,468	44.1	0.0	37.8	2.0	2.4	6.4	0.0	7.2
North East	17,977	41.8	16.4	35.1	1.2	4.0	1.6	0.0	0.0
Upper East	41,052	42.5	0.0	47.8	0.8	3.3	4.9	0.0	0.7
Upper West	36,236	58.1	0.2	35.1	0.5	2.1	4.0	0.0	0.2
Region	Number of trips	Funeral	Holidays, Leisure & Recreation	Visiting Friends & Relatives	Education & Training	Health Treatment	Business & Professional	Shopping	Other Purposes

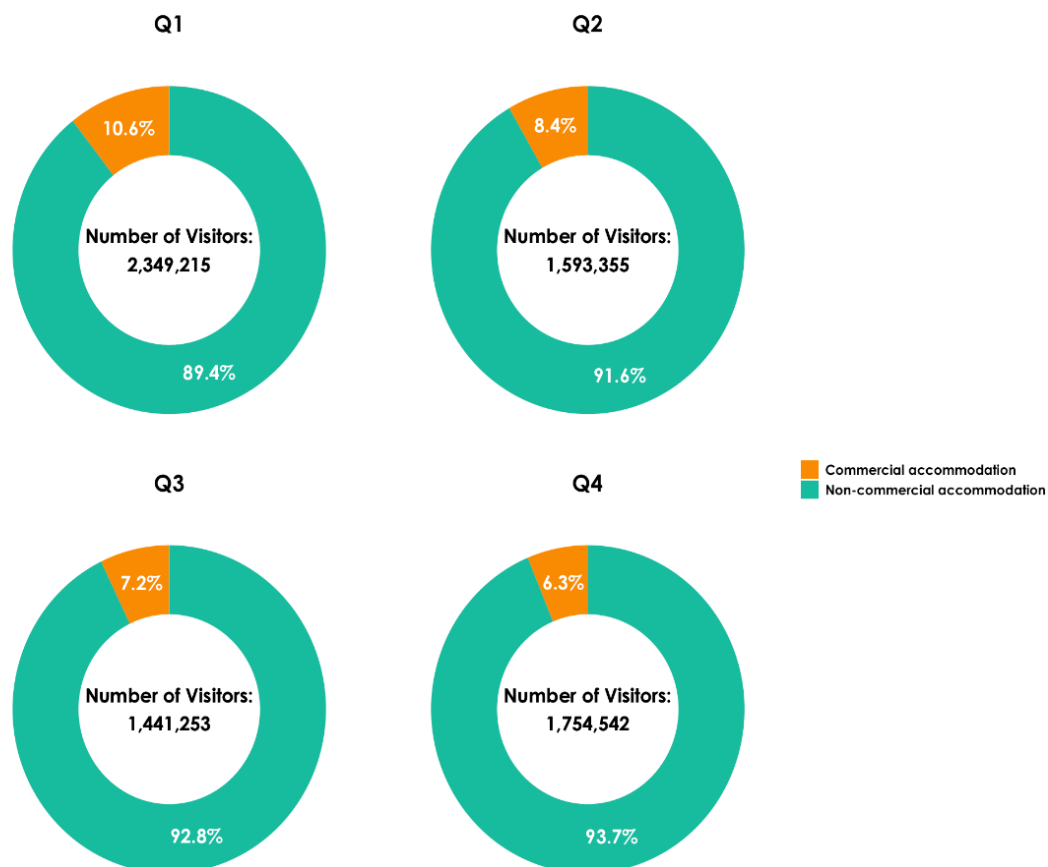
Across all quarters, about 60 percent of domestic overnight road trips were made by bus or minivan (8–23 passengers), which is almost 50 percentage points higher than those made by saloon cars (up to 5 passengers).

FIGURE 4.2.6: PROPORTION OF ROAD TRIPS OF DOMESTIC OVERNIGHT VISITORS BY MEANS OF TRAVEL



Nine in 10 domestic overnight visitors stayed in non-commercial accommodation.

FIGURE 4.2.7: PROPORTION OF DOMESTIC OVERNIGHT VISITORS BY ACCOMMODATION TYPE USED



Domestic overnight visitors who stayed in commercial accommodation mainly used hotels, averaging 67.0 percent per quarter, while those in non-commercial accommodation primarily stayed with friends or relatives, averaging 87.3 percent.

FIGURE 4.2.8: PROPORTION OF DOMESTIC OVERNIGHT VISITORS BY ACCOMMODATION USED

	Commercial				
	Q1	Q2	Q3	Q4	
Hotel	77.6	66.6	61.4	62.2	Percent
Hostel	9.3	9.0	9.5	9.4	
Serviced Apartment	6.4	3.4	5.5	5.8	
Airbnb	0.9	0.0	0.0	2.4	
Other	5.8	21.0	23.6	20.2	
	Non-commercial				
	Q1	Q2	Q3	Q4	
Friends/ relatives residence	84.1	87.7	88.1	89.3	Percent
Private/ personal home	13.4	11.2	10.8	10.1	
Non Commercial Health facility	0.4	1.0	0.9	0.5	
other non-commercial	2.1	0.1	0.2	0.1	

Proportion of domestic overnight visitors who travelled on self-arranged tours averaged 97.3 percent per quarter.

Domestic overnight visitors who embarked on sporting activity trips through package tours had the highest share in Q2 (82.2%), with no record in Q4.

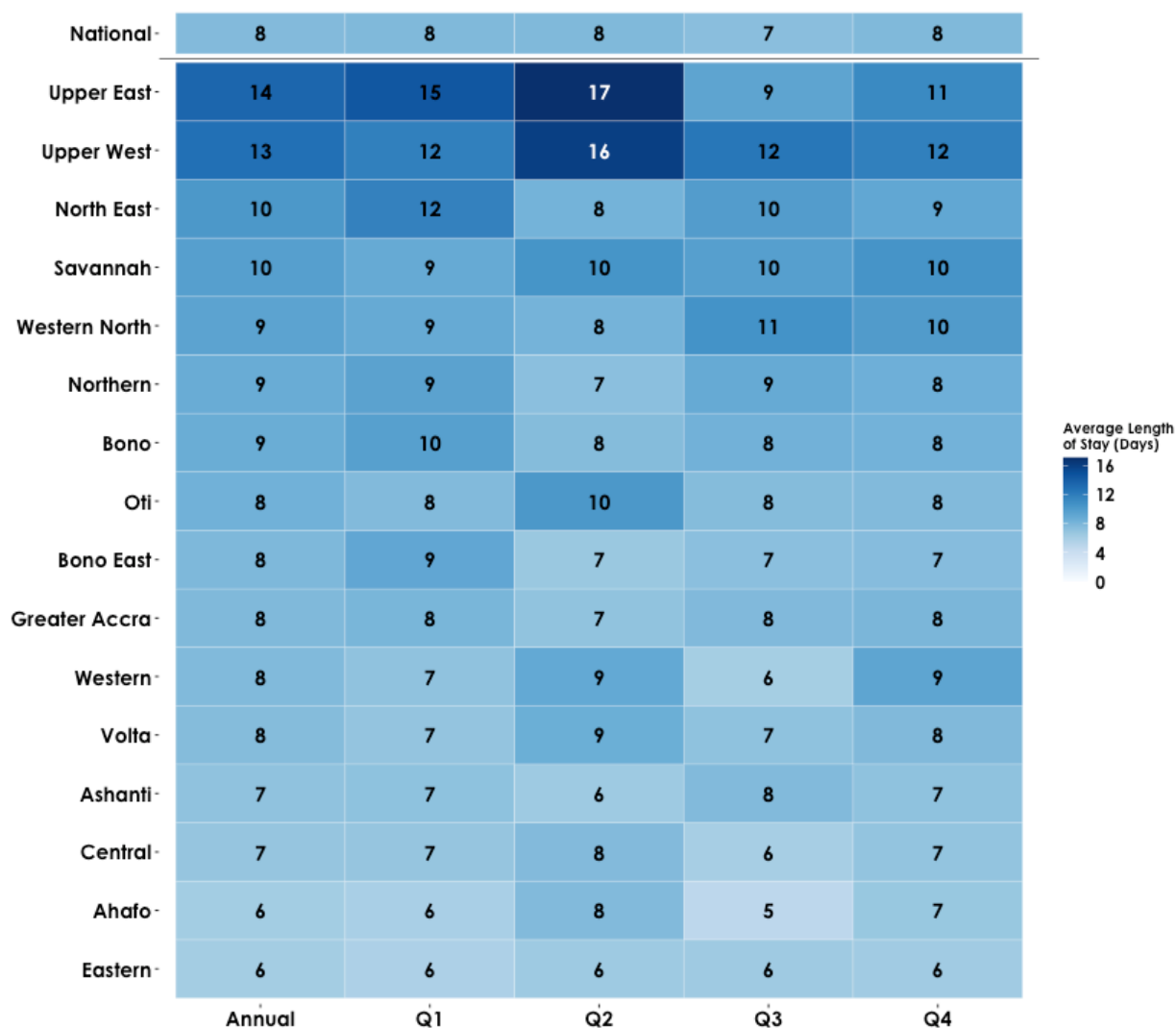
FIGURE 4.2.9: DOMESTIC OVERNIGHT VISITORS BY PURPOSE OF VISIT AND TRAVEL ARRANGEMENTS



Average length of stay for a domestic overnight visitor was 8 nights.

Visitors to the Upper East Region had the longest stay (14 nights), while visitors to the Eastern and Ahafo regions had the shortest stay (6 nights).

FIGURE 4.2.10: AVERAGE LENGTH OF STAY FOR DOMESTIC OVERNIGHT VISITORS BY REGION OF VISIT



Elmina Castle (9,822) and Aburi Botanical Gardens (9,684) were the most visited sites by domestic overnight visitors, with Elmina Castle recording the highest number of visitors in Q4 (8,657), and Aburi Botanical Gardens in Q1 (8,660).

FIGURE 4.2.11: NUMBER OF TRIPS TO TOP 10 TOURIST SITES BY DOMESTIC OVERNIGHT VISITORS

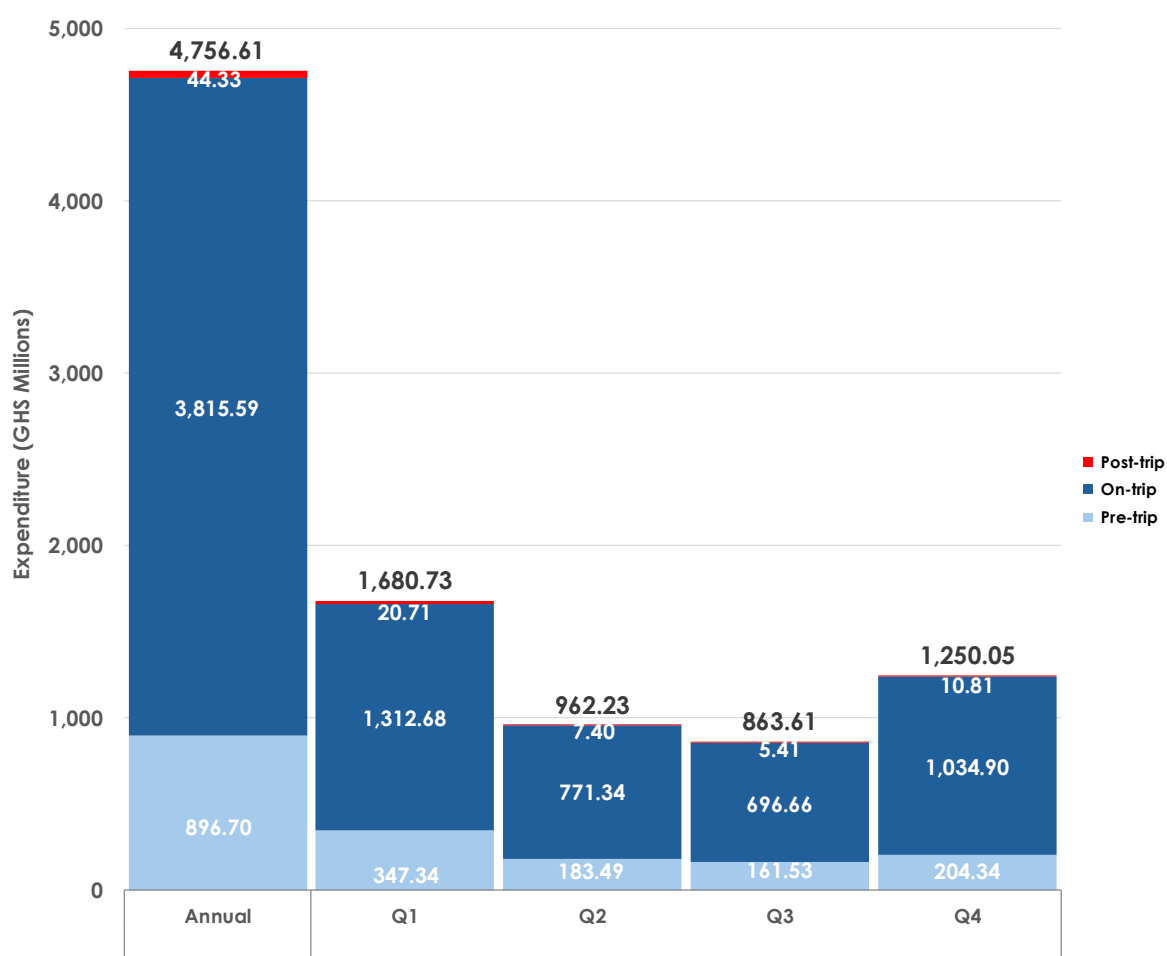
Annual		Q1		Q2		Q3		Q4	
Elmina Castle	9,822	Aburi Botanical Garden	8,660	Kumasi Zoological Gardens	1,767	Labadi Beach	4,322	Elmina Castle	8,657
Aburi Botanical Garden	9,684	Cape Three Points	6,495	Chief Crocodile Pond	1,684	Kumasi Armed Forces Military Museum	1,695	Nzulezu	3,997
Cape Three Points	6,495	Kumasi Zoological Gardens	2,628	Paga Zenga Crocodile Pond	1,405	Kwame Nkrumah Memorial Park	1,512	Kumasi Centre For National Culture	2,765
Kumasi Zoological Gardens	5,306	Eli Beach Resort	2,165	Boti Falls	854	Mampong Nsuta Water Fall And Stone Cave	483	Cape Coast Castle	1,385
Labadi Beach	5,251	Kokrobite Beach	2,116	Aburi Botanical Garden	616	Paga Zenga Crocodile Pond	441	Kumasi Zoological Gardens	616
Nzulezu	3,997	Kakum National Park	1,980	Kumasi Centre For National Culture	597	Amedzofe Canopy Walk	359	Kintampo Waterfalls	567
Kumasi Centre For National Culture	3,601	Elmina Castle	1,166	Holy Trinity Spa	567	Kakum National Park	295	Buabeng-Fiema Monkey Sanctuary	471
Kakum National Park	2,275	Osu Castle	1,146	White Volta	480	Kumasi Zoological Gardens	295	Osagyefo Dr. Kwame Nkrumah Sanctuary	408
Eli Beach Resort	2,165	Labadi Beach	929	Aborigines	457	Kumasi Centre For National Culture	239	Aburi Botanical Garden	408
Kokrobite Beach	2,116	Mim Buu	836	Sogakope Beach	282	Anomabo Beach Resort	223	Assin Manso Slave Camp	349

4.3 Expenditure of domestic overnight visitors

Total expenditure of domestic overnight visitors was GHS 4.76 billion, with Q1 contributing the highest (GHS 1.68 billion).

On average, on-trip expenditure accounted for about 80 percent of total expenditure.

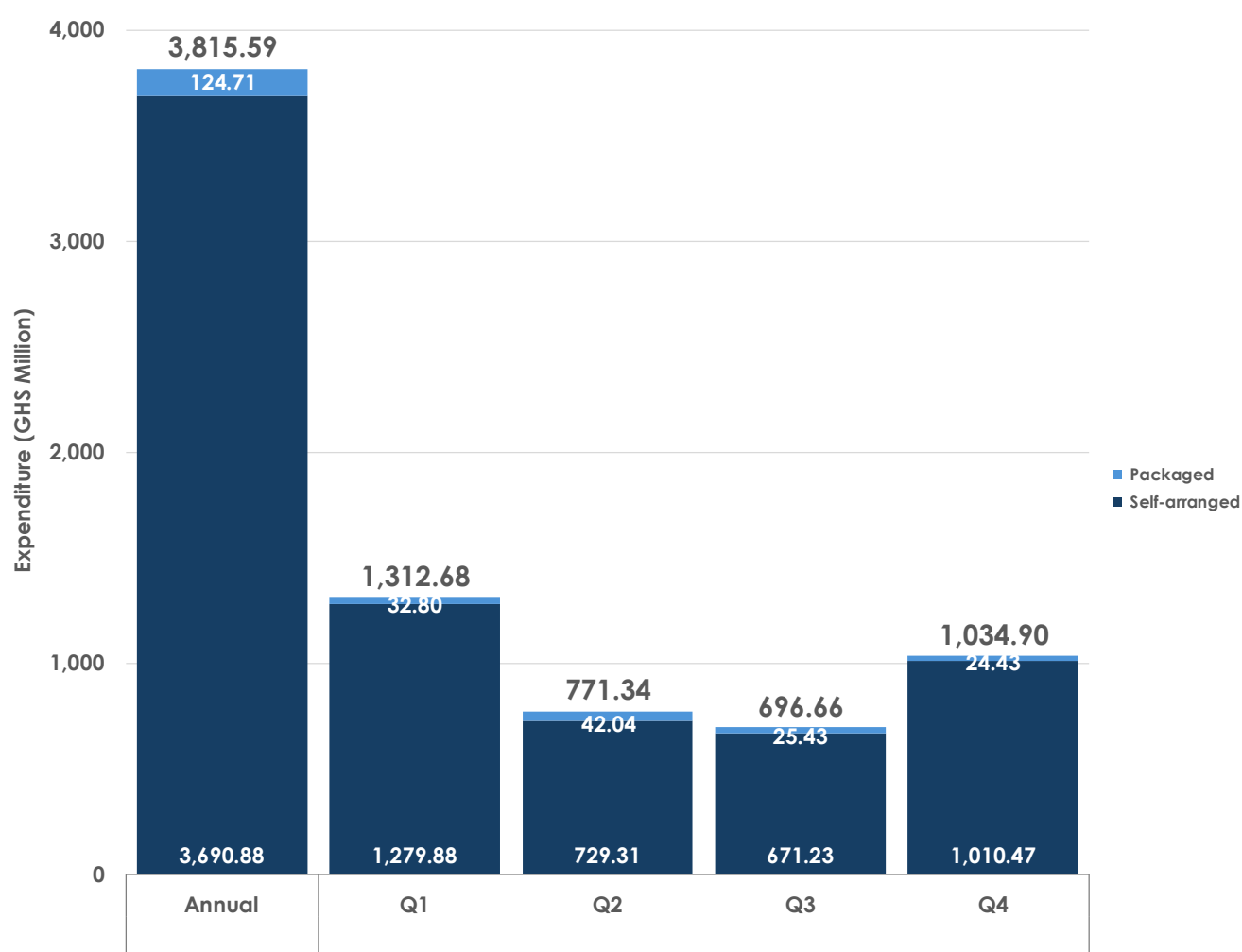
FIGURE 4.3.1: EXPENDITURE OF DOMESTIC OVERNIGHT VISITORS (GHS)



Total on-trip expenditure of domestic overnight visitors was GHS 3.8 billion with both Q1 and Q4 contributing more than GHS 1.0 billion each.

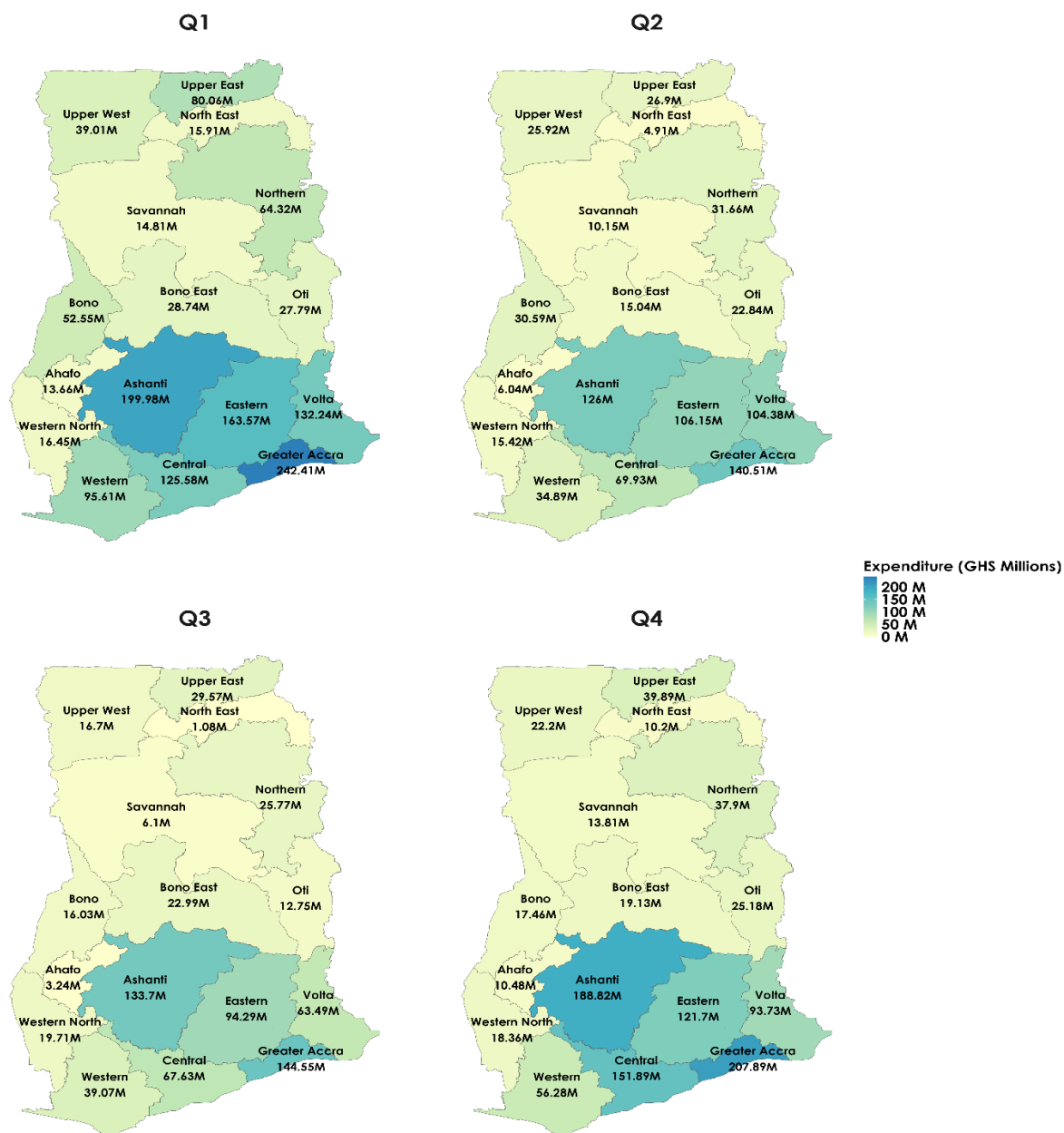
Self-arranged tour accounted for the largest share of on-trip expenditure, averaging 96.5 percent each quarter.

FIGURE 4.3.2: ON-TRIP EXPENDITURE OF DOMESTIC OVERNIGHT VISITORS BY TYPE OF TOUR (GHS)



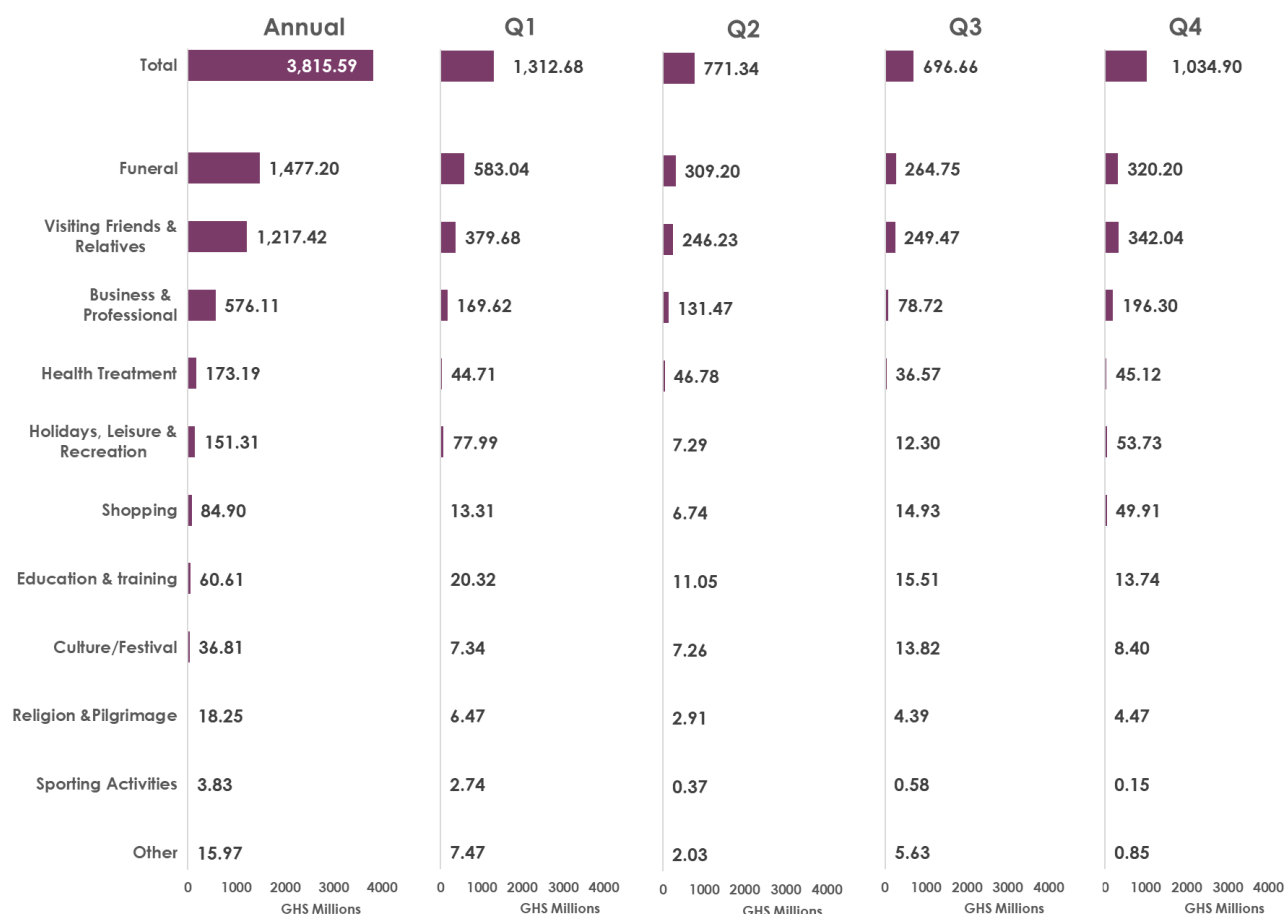
On-trip expenditure was highest for trips to the Greater Accra Region across all quarters, while the North East Region recorded the lowest average expenditure (GHS 8.03 million).

FIGURE 4.3.3: ON-TRIP EXPENDITURE OF DOMESTIC OVERNIGHT VISITORS BY REGION VISITED (GHS)



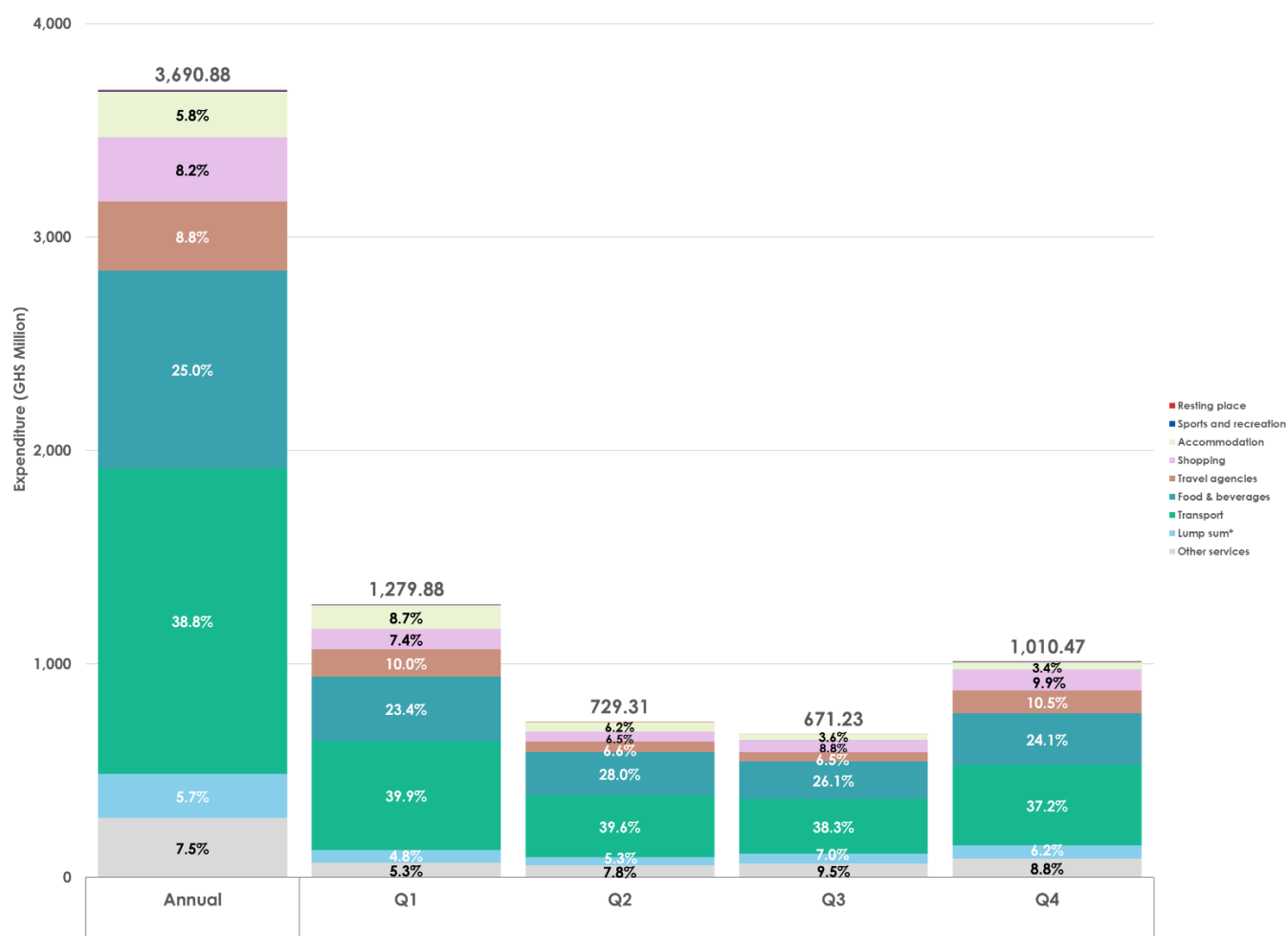
Domestic overnight visitors on funeral trips recorded the highest total on-trip expenditure (GHS 1.48 billion), followed by those visiting friends and relatives (GHS 1.22 billion).

FIGURE 4.3.4: ON-TRIP EXPENDITURE OF DOMESTIC OVERNIGHT VISITORS BY PURPOSE OF VISIT (GHS)



Transport accounted for 38.8 percent of total on-trip expenditure for self-arranged tours across all quarters, while accommodation contributed about 5.0 percent.

FIGURE 4.3.5: EXPENDITURE OF DOMESTIC OVERNIGHT VISITORS ON SELF-ARRANGED TOUR BY CATEGORY (GHS)



Lump sum* (Could not breakdown the expenditure into categories)

Domestic overnight visitors from the Upper East Region recorded the highest per capita on-trip expenditure (GHS 1,443.21), recording the highest in Q4 (GHS 2,632.36).

FIGURE 4.3.6: PER CAPITA ON-TRIP EXPENDITURE BY REGION OF ORIGIN (GHS)



5 CONCLUSIONS AND POLICY RECOMMENDATIONS

5.1 Conclusions

Domestic overnight tourism is not a fringe activity in Ghana. It is a large, resilient, and deeply embedded part of everyday economic and social life. The 2023 Domestic and Outbound Tourism Survey shows clearly that domestic overnight visit moves millions of people, injects billions of cedis into the economy, and links regions through strong social and cultural networks.

In 2023, about 8.8 million domestic overnight visitors travelled within Ghana, generating nearly GHS 4.8 billion in total expenditure. Travel was driven largely by working-age adults (25-44 years) and slightly more by women, reflecting the strong connection between domestic mobility and household livelihoods. The Greater Accra Region emerged as the main origin of travel, while Ashanti, Eastern, and Greater Accra Regions consistently attracted the highest volumes of visitors.

The evidence also reveals the social foundation of domestic tourism. More than four out of every five trips were undertaken to attend funerals or visit friends and relatives. As a result, over 90 percent of visitors stayed in non-commercial accommodation, mainly with family and friends, and almost all trips were self-arranged. Travel was overwhelmingly by road, with buses and minibuses accounting for the majority of trips.

Despite its informal nature, domestic overnight tourism delivers real economic value. About 80 percent of total spending occurred during trips, with transport accounting for the largest share of expenditure. Funeral-related trips alone generated the highest on-trip spending, underscoring how cultural practices translate directly into economic activity across regions.

What matters most is that domestic overnight tourism already works, but it works below its economic potential. The dominance of informal travel, limited leisure offerings, and low use of commercial accommodation means that much of the value remains dispersed and underdeveloped. With targeted, practical actions, domestic tourism can deliver stronger returns for households, businesses, communities, and the national economy without undermining its cultural roots.

5.2 Policy Recommendations

The findings point to clear, feasible actions for specific actors. These recommendations focus on improving value capture, service quality, and regional impact, grounded strictly in the evidence from the survey.

1. Government and Public Institutions

- a. **Broaden domestic tourism beyond social travel:** Use the strong base of existing travel to expand leisure, heritage, recreational, and creative tourism offerings at the regional level. This includes strengthening festivals, heritage routes, nature-based attractions, and sports events that can extend length of stay and increase spending.
- b. **Improve transport and regional accessibility:** Given the dominance of road travel, prioritise road quality, safety, and reliability along major domestic travel corridors. Improvements in public transport services will have immediate benefits for domestic tourism volumes and visitor experience.
- c. **Integrate domestic tourism into development planning:** Incorporate domestic tourism statistics into national and regional development plans, infrastructure investment decisions, and the Tourism Satellite Account to ensure that policy reflects the true scale of domestic travel.

2. Private Sector and Tourism Businesses

- a. **Design products for the domestic market:** Develop affordable, flexible tourism products tailored to domestic travellers, including short-stay packages, family-oriented offers, and weekend experiences aligned with local travel patterns and income levels.
- b. **Improve service quality and digital access:** Invest in basic service standards, customer experience, and digital tools for booking, payments, and information sharing to make domestic travel more convenient and visible within the formal tourism economy.

3. Metropolitan, Municipal, and District Assemblies (MMDAs)

- a. **Support place-based tourism development:** Identify and promote local attractions, festivals, and cultural assets that already draw domestic visitors, especially during peak travel periods such as funerals and festive seasons.
- b. **Strengthen local business participation:** Facilitate small-scale accommodation, food services, transport, and cultural enterprises to better capture spending from domestic overnight visitors within local economies.

4. Development Partners and Civil Society Organisations

- a. **Build capacity at the community level:** Support training for small and medium tourism operators in service delivery, financial management, and digital skills to improve competitiveness and sustainability.
- b. **Promote inclusive tourism models:** Support community-based tourism initiatives that create jobs for women, youth, and vulnerable groups while preserving cultural heritage and environmental assets.

5. Data Users: Media, Academia, and Researchers

- a. **Use the data to shape public dialogue and innovation:** Leverage the findings to deepen public understanding of domestic tourism, inform research, guide investment decisions, and support evidence-based debate on tourism and regional development.

Domestic overnight tourism already plays a central role in Ghana's economy and social fabric. The evidence from this report provides a clear foundation for smarter planning, better services, and stronger local impact. With deliberate, data-driven action, domestic tourism can evolve from a largely informal activity into a more productive and inclusive driver of growth, while remaining true to the cultural values that sustain it.

6 MAIN TABLES

TABLE 6.1: DOMESTIC OVERNIGHT VISITORS BY AGE GROUP AND SEX

Age Group	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	2,990,186	1,376,408	1,613,778	2,074,614	945,139	1,129,475	1,614,030	737,547	876,484	2,157,469	973,123	1,184,346
0-4	258,174	130,726	127,448	183,705	80,528	103,176	128,086	68,427	59,659	181,548	93,309	88,240
5-9	237,017	130,126	106,891	155,653	83,283	72,370	40,536	19,898	20,638	129,212	64,269	64,943
10-14	234,105	122,825	111,280	158,647	86,725	71,922	26,592	13,531	13,061	111,316	58,281	53,034
15-19	105,647	41,358	64,289	66,890	24,540	42,350	60,516	23,151	37,366	119,079	52,789	66,290
20-24	186,053	73,191	112,863	118,432	48,876	69,555	93,266	44,196	49,071	139,082	55,465	83,617
25-29	190,210	79,291	110,920	142,577	55,336	87,240	127,713	48,585	79,128	143,118	53,400	89,719
30-34	244,191	107,082	137,110	160,176	64,603	95,573	160,833	69,201	91,632	183,856	83,345	100,512
35-39	294,910	124,573	170,337	184,891	80,263	104,629	164,419	69,347	95,072	187,886	69,297	118,590
40-44	294,955	128,217	166,737	226,424	104,353	122,071	197,444	94,331	103,113	249,566	107,713	141,853
45-49	252,739	103,099	149,640	174,353	72,915	101,438	161,862	68,920	92,942	183,721	82,769	100,951
50-54	228,653	98,030	130,623	160,966	76,761	84,205	148,418	73,970	74,448	163,332	70,466	92,866
55-59	151,249	79,171	72,078	109,923	49,809	60,115	93,453	47,064	46,390	118,021	56,158	61,862
60-64	132,231	65,069	67,163	93,005	41,879	51,126	91,570	45,987	45,583	95,787	47,626	48,161
65+	180,052	93,652	86,400	138,970	75,266	63,704	119,321	50,939	68,383	151,945	78,237	73,708

TABLE 6.2: DOMESTIC OVERNIGHT VISITORS BY LEVEL OF EDUCATION AND SEX

Educational Level	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	2,825,532	1,292,670	1,532,862	1,962,455	894,458	1,067,997	1,505,743	679,387	826,355	2,046,216	913,656	1,132,560
No education	436,573	145,072	291,501	272,629	103,177	169,452	217,947	72,518	145,429	278,599	99,885	178,714
Pre-school	159,973	81,719	78,255	100,524	41,712	58,812	35,491	14,464	21,027	108,047	51,065	56,983
Primary	632,691	282,022	350,670	408,275	184,768	223,507	225,450	85,196	140,254	372,251	148,473	223,778
JSS/JHS/Middle	862,594	396,707	465,887	682,140	303,304	378,836	606,003	265,201	340,801	724,192	312,305	411,887
SSS/SHS/Secondary	448,000	213,959	234,041	331,376	155,405	175,971	264,441	136,895	127,546	362,885	165,006	197,879
Post Secondary	86,442	45,937	40,505	54,263	29,793	24,470	41,624	26,694	14,930	50,724	26,615	24,108
Tertiary	198,988	127,119	71,868	113,249	76,300	36,949	114,603	78,235	36,368	149,452	110,242	39,210
Other	270	135	135	0	0	0	183	183	-	65	65	-

TABLE 6.3: DOMESTIC OVERNIGHT VISITORS BY MARITAL STATUS AND SEX

Marital Status	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	2,389,351	1,057,275	1,332,075	1,668,282	743,963	924,319	1,436,598	644,336	792,263	1,797,109	789,364	1,007,746
Informal/living together	186,574	82,318	104,256	169,861	76,036	93,826	139,677	66,982	72,695	189,045	86,588	102,457
Married (Civil/Ordinance)	316,142	167,221	148,921	217,167	99,947	117,221	209,749	110,301	99,448	225,170	107,297	117,873
Married (Customary/Traditional)	818,423	421,850	396,573	540,922	295,832	245,090	503,152	272,551	230,601	603,548	304,688	298,859
Married (Islamic)	240,615	116,736	123,879	150,331	72,277	78,053	132,247	66,705	65,542	156,080	77,628	78,452
Married (Other type)	8,403	4,063	4,340	6,219	3,634	2,585	3,498	201	3,297	5,994	1,495	4,499
Separated	57,115	5,558	51,557	44,279	5,795	38,483	47,875	4,012	43,862	52,170	10,831	41,338
Divorced	74,799	9,410	65,389	46,339	4,290	42,049	33,351	4,070	29,281	42,885	3,943	38,942
Widowed	147,213	12,631	134,583	117,737	12,703	105,035	105,101	7,835	97,266	109,362	8,507	100,854
Never married	540,066	237,489	302,578	375,426	173,450	201,977	261,949	111,677	150,272	412,857	188,386	224,471

TABLE 6.4: ECONOMIC ACTIVITY STATUS OF DOMESTIC OVERNIGHT VISITORS 15 YEARS AND OLDER BY SEX

Economic Activity	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	2,260,890	992,731	1,268,159	1,576,609	694,603	882,006	1,418,816	635,690	783,126	1,735,393	757,264	978,128
Working	1,828,350	857,228	971,121	1,282,863	602,644	680,219	1,182,557	572,853	609,704	1,414,520	645,993	768,527
Not working	432,540	135,502	297,038	293,746	91,959	201,787	236,259	62,837	173,422	320,873	111,271	209,602

TABLE 6.5: DOMESTIC OVERNIGHT VISITORS 15 YEARS AND OLDER BY OCCUPATION AND SEX

Occupation	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	1,828,350	857,228	971,121	1,282,863	602,644	680,219	1,182,557	572,853	609,704	1,414,520	645,993	768,527
Managers	13,013	10,514	2,499	6,171	4,047	2,124	4,408	2,505	1,903	6,365	5,606	760
Professionals	120,163	78,592	41,571	74,433	51,818	22,615	68,878	41,325	27,553	82,335	52,717	29,619
Technicians and associate professionals	46,527	39,843	6,684	24,661	18,034	6,627	22,295	18,853	3,443	32,173	26,138	6,036
Clerical support workers	17,368	8,232	9,136	15,820	12,215	3,606	16,220	11,526	4,694	17,128	11,489	5,639
Service and sales workers	665,426	152,063	513,362	509,603	122,242	387,361	454,512	119,629	334,883	577,593	138,316	439,277
Skilled agricultural, forestry, and fishery	655,535	386,619	268,916	416,581	260,154	156,427	391,829	241,900	149,929	469,084	274,789	194,295
Craft and related trades workers	138,297	71,680	66,617	122,381	58,312	64,069	106,420	56,341	50,079	106,034	51,648	54,386
Plant and machine operators	51,577	50,413	1,164	45,926	45,873	53	46,396	45,569	827	54,106	51,570	2,535
Elementary occupations	112,618	56,737	55,881	65,884	28,767	37,118	68,705	32,598	36,107	67,539	32,152	35,387
Other occupation	7,827	2,536	5,291	1,401	1,181	220	2,893	2,607	286	2,163	1,570	593

TABLE 6.6: EMPLOYMENT SECTOR OF DOMESTIC OVERNIGHT VISITORS BY SEX

Employment Sector	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	1,828,350	857,228	971,121	1,282,863	602,644	680,219	1,182,557	572,853	609,704	1,414,520	645,993	768,527
Public (Government)	124,619	76,193	48,426	81,300	53,039	28,261	72,755	41,892	30,863	94,961	63,572	31,388
Semi-public/parastatal	5,339	4,204	1,134	4,599	3,699	900	2,347	2,111	236	1,201	1,153	48
Private formal	100,839	70,014	30,825	75,480	53,263	22,217	84,677	62,480	22,198	85,699	63,118	22,581
Private informal	1,581,885	697,296	884,589	1,111,388	483,273	628,115	1,020,403	464,054	556,349	1,225,257	511,300	713,957
Local NGOs/CSOs	6,241	579	5,661	552	552	-	59	-	59	272	272	-
International NGO/CSO	602	116	485	602	159	442	190	190	-	-	-	-
Religious Organisation (local)	8,306	8,306	-	8,707	8,540	167	2,007	2,007	-	3,189	2,637	552
Religious Organisation (International)	519	519	-	236	118	118	119	119	-	3,941	3,941	-

TABLE 6.7: EMPLOYMENT STATUS OF DOMESTIC OVERNIGHT VISITORS BY SEX

Employment Status	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	1,828,350	857,228	971,121	1,282,863	602,644	680,219	1,182,557	572,853	609,704	1,414,520	645,993	768,527
Employee	262,795	169,205	93,590	197,965	136,164	61,801	191,044	126,281	64,763	226,022	154,666	71,355
Self-employed with employees	136,210	88,581	47,629	63,655	39,944	23,711	41,905	27,402	14,503	55,280	35,786	19,494
Self-employed without employees	1,241,511	537,087	704,424	911,704	396,112	515,592	844,256	389,383	454,873	994,883	427,830	567,053
Casual workers	48,407	29,007	19,400	21,675	9,967	11,707	23,380	9,086	14,294	19,985	8,660	11,325
Contributing family workers	89,701	16,413	73,289	56,282	8,899	47,383	59,597	8,585	51,012	86,277	11,693	74,584
Paid apprentices	12,390	4,610	7,780	7,335	2,398	4,937	4,979	3,292	1,687	4,837	3,561	1,276
Unpaid apprentices	32,063	9,291	22,773	23,300	8,603	14,696	14,192	6,840	7,352	23,122	2,420	20,702
Domestic employees (house help, garden boys, etc.)	5,200	3,035	2,165	391	-	391	3,025	1,806	1,219	2,736	-	2,736
Other	71	-	71	557	557	-	178	178	-	1,378	1,378	-

TABLE 6.8: DOMESTIC OVERNIGHT VISITORS BY REGION OF ORIGIN AND SEX

Region	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	2,990,186	1,376,408	1,613,778	2,074,614	945,139	1,129,475	1,614,030	737,547	876,484	2,157,469	973,123	1,184,346
Western	206,943	98,788	108,155	153,662	74,384	79,278	129,936	62,338	67,598	161,100	68,095	93,005
Central	275,335	122,706	152,628	205,650	91,394	114,256	144,164	58,730	85,434	172,936	70,081	102,855
Greater Accra	577,152	255,885	321,267	418,801	169,300	249,501	445,478	187,159	258,319	556,612	250,090	306,521
Volta	116,654	53,838	62,816	75,196	38,869	36,327	69,672	29,299	40,373	95,403	43,978	51,425
Eastern	420,831	204,034	216,797	312,905	158,006	154,899	254,003	120,143	133,860	370,368	173,128	197,240
Ashanti	519,897	217,464	302,434	414,897	169,955	244,942	254,484	121,153	133,331	330,421	144,325	186,096
Western North	105,122	55,915	49,207	51,230	25,398	25,832	43,163	22,383	20,780	70,585	33,609	36,976
Ahafo	81,710	36,149	45,561	48,927	22,124	26,803	35,662	16,219	19,442	55,229	23,501	31,729
Bono	131,695	52,455	79,240	77,062	33,549	43,512	44,637	21,230	23,407	67,906	24,399	43,507
Bono East	150,205	72,622	77,583	74,263	36,933	37,329	58,521	28,194	30,327	87,135	41,439	45,696
Oti	72,202	42,890	29,313	68,718	38,515	30,202	38,565	21,781	16,784	60,145	32,519	27,627
Northern	139,741	63,719	76,023	87,949	37,055	50,894	42,960	18,828	24,131	59,400	27,277	32,123
Savannah	60,278	30,875	29,403	30,794	16,991	13,803	25,386	13,660	11,725	29,190	15,408	13,782
North East	47,839	25,036	22,803	25,145	13,757	11,388	7,054	4,114	2,939	16,471	9,595	6,876
Upper East	51,262	25,929	25,332	14,191	9,491	4,700	9,135	6,363	2,772	14,941	10,144	4,797
Upper West	33,320	18,105	15,215	15,225	9,417	5,808	11,211	5,952	5,259	9,628	5,535	4,093

TABLE 6.9: DOMESTIC OVERNIGHT VISITORS BY REGION OF ORIGIN AND TYPE OF LOCALITY

Region	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Total	Urban	Rural	Total	Urban	Rural	Total	Urban	Rural	Total	Urban	Rural
Total	2,990,186	1,734,277	1,255,909	2,074,614	1,279,697	794,917	1,614,030	989,947	624,083	2,157,469	1,290,419	867,050
Western	206,943	89,211	117,731	153,662	72,242	81,420	129,936	69,222	60,715	161,100	92,121	68,980
Central	275,335	144,501	130,834	205,650	128,732	76,918	144,164	78,239	65,926	172,936	80,143	92,793
Greater Accra	577,152	562,284	14,869	418,801	404,176	14,625	445,478	416,334	29,144	556,612	522,441	34,171
Volta	116,654	50,818	65,836	75,196	28,460	46,736	69,672	31,482	38,190	95,403	37,061	58,342
Eastern	420,831	189,297	231,533	312,905	145,509	167,396	254,003	112,663	141,340	370,368	182,292	188,076
Ashanti	519,897	281,731	238,167	414,897	236,328	178,569	254,484	128,714	125,770	330,421	152,706	177,714
Western North	105,122	36,394	68,728	51,230	21,343	29,888	43,163	16,762	26,401	70,585	21,475	49,110
Ahafo	81,710	28,140	53,569	48,927	24,903	24,024	35,662	10,930	24,731	55,229	19,600	35,630
Bono	131,695	86,522	45,172	77,062	50,214	26,848	44,637	25,506	19,131	67,906	44,473	23,433
Bono East	150,205	50,027	100,178	74,263	28,492	45,771	58,521	23,582	34,939	87,135	30,239	56,896
Oti	72,202	33,535	38,667	68,718	31,233	37,485	38,565	19,176	19,389	60,145	29,522	30,623
Northern	139,741	116,263	23,478	87,949	74,119	13,830	42,960	36,697	6,262	59,400	53,631	5,769
Savannah	60,278	20,039	40,239	30,794	11,297	19,496	25,386	6,896	18,490	29,190	7,632	21,558
North East	47,839	20,606	27,233	25,145	12,278	12,867	7,054	4,331	2,723	16,471	8,104	8,367
Upper East	51,262	9,432	41,830	14,191	2,350	11,841	9,135	3,380	5,755	14,941	4,867	10,074
Upper West	33,320	15,476	17,844	15,225	8,020	7,205	11,211	6,037	5,174	9,628	4,113	5,515

TABLE 6.10: DOMESTIC OVERNIGHT VISITORS 15 YEARS AND OLDER BY REGION OF VISIT AND SEX

Region	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	2,747,857	1,296,380	1,451,478	1,722,665	766,932	955,734	1,554,561	703,580	850,982	1,875,766	829,411	1,046,355
Western	168,849	83,634	85,216	81,483	36,292	45,191	86,197	37,956	48,242	88,507	37,974	50,533
Central	309,695	124,113	185,582	193,458	81,462	111,996	212,865	78,736	134,129	226,695	84,845	141,850
Greater Accra	400,770	183,333	217,437	271,125	112,802	158,324	250,990	113,835	137,155	335,942	151,782	184,160
Volta	259,565	126,027	133,538	191,518	88,769	102,749	142,535	73,309	69,226	200,460	98,610	101,850
Eastern	413,646	225,250	188,395	250,457	116,017	134,440	277,257	127,581	149,676	302,127	119,355	182,772
Ashanti	483,792	206,657	277,135	350,889	151,652	199,237	289,230	128,015	161,215	323,974	142,058	181,917
Western North	42,615	22,775	19,840	29,272	14,427	14,845	29,251	15,129	14,122	40,898	18,552	22,346
Ahafo	30,657	19,685	10,972	11,726	6,224	5,502	12,626	4,826	7,799	17,245	5,632	11,613
Bono	111,689	43,399	68,291	70,298	28,870	41,427	45,776	20,174	25,602	46,815	16,774	30,041
Bono East	72,051	30,504	41,547	43,183	21,166	22,017	46,668	20,226	26,442	55,141	25,701	29,440
Oti	57,131	31,465	25,666	45,683	20,516	25,167	27,178	14,309	12,869	43,515	22,074	21,441
Northern	159,980	74,443	85,537	81,097	36,418	44,679	69,580	36,596	32,984	79,714	41,492	38,221
Savannah	41,244	22,584	18,660	22,636	10,413	12,223	17,545	10,196	7,349	19,468	10,656	8,812
North East	31,936	15,965	15,971	12,718	7,946	4,772	3,875	2,187	1,688	17,977	8,880	9,097
Upper East	90,732	51,485	39,247	30,348	16,087	14,261	23,218	12,538	10,679	41,052	26,170	14,882
Upper West	73,505	35,061	38,444	36,774	17,871	18,903	19,772	7,968	11,804	36,236	18,856	17,381

TABLE 6.11: DOMESTIC OVERNIGHT VISITORS BY PURPOSE OF VISIT AND SEX

Purpose Of Visit	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	2,747,857	1,296,380	1,451,478	1,722,665	766,932	955,734	1,554,561	703,580	850,982	1,875,766	829,411	1,046,355
Funeral	1,342,652	600,078	742,574	769,111	331,928	437,183	728,078	315,478	412,600	744,263	331,894	412,368
Holidays, Leisure & Recreation	48,050	33,183	14,867	12,142	5,807	6,335	9,128	5,040	4,088	65,411	22,715	42,696
Visiting Friends & Relatives	929,320	370,421	558,899	672,370	268,114	404,255	577,362	239,881	337,481	811,967	314,616	497,351
Education & training	42,101	23,504	18,597	17,727	10,789	6,937	12,668	8,135	4,532	15,986	9,578	6,408
Health Treatment	63,620	25,649	37,971	56,642	20,680	35,963	44,034	18,527	25,507	39,400	17,929	21,471
Culture/Festival	17,452	8,201	9,251	21,505	5,129	16,376	26,812	11,396	15,416	14,687	6,964	7,723
Religion & Pilgrimages	22,992	16,701	6,291	10,573	6,361	4,213	11,542	6,134	5,408	13,165	4,726	8,438
Business & Professional	258,046	207,265	50,781	155,631	112,942	42,689	133,123	93,595	39,528	162,286	117,164	45,121
Sporting Activities	6,282	5,494	788	3,565	3,377	189	1,487	1,487	-	1,465	1,465	-
Shopping	11,085	3,211	7,875	2,958	1,466	1,492	6,287	2,104	4,184	6,051	2,019	4,033
Other	6,258	2,675	3,583	441	340	102	4,039	1,802	2,237	1,087	341	745

TABLE 6.12: DOMESTIC OVERNIGHT VISITORS BY AGE GROUP (15 YEARS AND OLDER) AND PURPOSE OF VISIT

Age Group	PURPOSE OF VISIT											
	Total	Funeral	Holidays, Leisure & Recreation	Visiting Friends & Relatives	Education & training	Health Treatment	Culture/ Festival	Religion & Pilgrimage	Business & Professional	Sporting Activities	Shopping	Other
QUARTER 1												
Total	2,747,857	1,342,652	48,050	929,320	42,101	63,620	17,452	22,992	258,046	6,282	11,085	6,258
15-19	95,873	24,320	5,521	42,796	9,073	2,305	123	618	8,400	1,769	-	948
20-24	202,661	49,762	4,918	103,847	8,924	4,035	915	3,088	25,217	1,956	-	-
25-29	218,958	75,553	4,334	97,355	2,090	5,655	2,835	390	25,849	1,273	1,517	2,106
30-34	295,077	130,019	13,624	99,591	7,706	6,058	3,478	1,126	31,413	1,069	127	865
35-39	358,748	175,574	10,758	115,119	6,079	7,475	1,650	3,140	33,038	-	4,818	1,096
40-44	377,504	183,521	1,564	119,186	5,399	8,065	1,964	5,020	52,297	-	237	251
45-49	310,072	180,048	2,336	88,324	805	6,526	1,826	2,255	23,830	214	3,833	74
50-54	277,057	170,982	282	80,398	1,402	5,593	882	873	16,341	-	303	-
55-59	208,398	123,232	3,005	59,553	502	4,943	1,410	836	14,918	-	-	-
60-64	169,793	85,205	1,068	53,406	55	5,917	1,046	3,700	18,981	-	127	289
65+	233,716	144,436	639	69,746	66	7,049	1,322	1,947	7,761	-	123	628
QUARTER 2												
Total	1,722,665	769,111	12,142	672,370	17,727	56,642	21,505	10,573	155,631	3,565	2,958	441
15-19	66,974	9,002	492	43,666	1,465	3,955	454	592	4,969	2,379	-	-
20-24	117,217	30,148	2,039	53,816	4,929	6,282	616	1,191	17,683	240	273	-
25-29	159,568	49,797	1,794	84,872	1,943	2,445	350	770	16,241	94	1,263	-
30-34	174,031	63,430	567	78,498	1,627	3,112	4,549	1,410	20,461	-	377	-
35-39	196,323	88,314	998	75,839	1,864	5,770	3,281	1,061	17,915	760	180	340
40-44	245,759	121,196	1,193	70,097	4,328	9,645	2,273	3,052	33,223	92	661	-
45-49	194,800	97,991	1,885	67,257	366	6,267	2,413	771	17,851	-	-	-
50-54	186,294	107,170	-	61,606	1,142	4,293	1,626	370	10,086	-	-	-
55-59	118,128	60,381	1,296	41,073	-	3,921	4,594	520	6,343	-	-	-
60-64	107,086	57,649	1,711	40,989	-	1,972	285	357	4,123	-	-	-
65+	156,485	84,034	167	54,658	62	8,980	1,064	479	6,735	-	204	102

TABLE 6.13: DOMESTIC OVERNIGHT VISITORS BY AGE GROUP (15 YEARS AND OLDER) AND PURPOSE OF VISIT (CONT'D)

Age Group	PURPOSE OF VISIT											
	Total	Funeral	Holidays, Leisure & Recreation	Visiting Friends & Relatives	Education & training	Health Treatment	Culture/ Festival	Religion & Pilgrimage	Business & Professional	Sporting Activities	Shopping	Other
QUARTER 3												
Total	1,554,561	728,078	9,128	577,362	12,668	44,034	26,812	11,542	133,123	1,487	6,287	4,039
15-19	61,580	21,410	400	33,722	1,521	49	333	490	3,172	484	-	-
20-24	97,244	25,094	2,469	44,679	4,826	2,303	-	159	16,214	625	875	-
25-29	133,383	39,803	1,996	60,477	1,775	3,273	5,073	1,046	16,612	377	2,950	-
30-34	176,236	71,483	1,011	81,187	1,592	2,614	2,214	2,186	13,495	-	453	-
35-39	174,815	82,367	736	67,608	1,547	5,351	2,798	2,788	11,620	-	-	-
40-44	220,586	108,942	723	67,849	356	6,208	5,957	1,806	27,288	-	657	799
45-49	182,144	94,466	818	58,766	456	6,523	3,595	1,396	15,262	-	-	863
50-54	163,112	93,799	-	49,212	596	5,203	923	813	12,486	-	81	-
55-59	112,581	66,374	946	33,482	-	3,351	724	214	6,416	-	1,074	-
60-64	99,192	50,205	29	39,834	-	2,566	2,362	446	3,618	-	130	-
65+	133,689	74,135	-	40,546	-	6,592	2,833	197	6,941	-	68	2,377
QUARTER 4												
Total	1,875,766	744,263	65,411	811,967	15,986	39,400	14,687	13,165	162,286	1,465	6,051	1,087
15-19	120,345	23,184	14,704	66,422	2,748	635	1,321	2,814	8,214	304	-	-
20-24	141,316	32,299	3,650	81,971	3,160	2,403	1,476	239	14,996	921	39	162
25-29	147,140	30,793	8,663	87,763	1,899	2,800	315	48	14,075	-	783	-
30-34	201,093	67,795	8,164	95,834	1,486	1,611	518	860	23,904	-	741	179
35-39	202,497	74,362	12,802	87,878	2,424	4,319	3,934	652	15,999	-	128	-
40-44	275,316	127,384	5,639	106,156	729	8,016	899	425	23,576	-	2,329	164
45-49	203,769	97,569	1,742	78,967	915	3,450	144	1,574	17,336	240	1,831	-
50-54	179,224	85,921	5,195	65,160	239	3,355	1,888	879	16,588	-	-	-
55-59	138,127	66,466	1,524	49,296	2,184	3,917	437	3,105	10,674	-	74	449
60-64	101,572	49,789	2,820	34,083	172	1,905	634	167	11,871	-	-	133
65+	165,367	88,699	510	58,437	31	6,988	3,122	2,402	5,051	-	126	-

TABLE 6.14: DOMESTIC OVERNIGHT VISITORS BY LEVEL OF EDUCATION AND PURPOSE OF VISIT

Educational Level	PURPOSE OF VISIT											
	Total	Funeral	Holidays, Leisure & Recreation	Visiting Friends & Relatives	Education & training	Health Treatment	Culture/ Festival	Religion & Pilgrimage	Business & Professional	Sporting Activities	Shopping	Other
QUARTER 1												
Total	2,747,857	1,342,652	48,050	929,320	42,101	63,620	17,452	22,992	258,046	6,282	11,085	6,258
No education	470,406	266,388	578	152,408	1,055	16,124	2,520	1,891	24,450	-	3,847	1,145
Pre-school	10,772	9,460	-	1,313	-	-	-	-	-	-	-	-
Primary	354,669	191,017	676	122,318	1,548	8,757	2,702	1,475	21,863	-	4,044	267
JSS/JHS/Middle	1,001,341	517,966	7,173	335,554	4,335	21,575	5,860	8,157	96,698	2,213	479	1,331
SSS/SHS/Secondary	519,005	212,390	10,255	194,305	15,354	8,636	5,301	8,171	59,519	3,417	1,407	251
Post Secondary	115,121	42,288	999	44,716	4,794	4,342	78	969	14,511	214	-	2,208
Tertiary	276,274	103,084	28,369	78,630	15,015	4,185	991	2,329	40,946	437	1,231	1,056
Other	270	58	-	76	-	-	-	-	58	-	76	-
QUARTER 2												
Total	1,722,665	769,111	12,142	672,370	17,727	56,642	21,505	10,573	155,631	3,565	2,958	441
No education	259,709	141,232	1,322	83,719	128	13,137	2,561	2,822	14,452	-	234	102
Pre-school	875	875	-	-	-	-	-	-	-	-	-	-
Primary	215,823	115,235	259	74,702	317	6,282	4,222	569	13,887	243	108	-
JSS/JHS/Middle	696,475	323,281	4,007	266,221	722	27,314	12,182	3,453	56,923	404	1,968	-
SSS/SHS/Secondary	357,232	131,689	4,246	164,775	6,246	7,424	1,986	1,909	36,337	1,972	648	-
Post Secondary	64,407	19,774	977	33,640	773	185	304	367	8,356	-	-	29
Tertiary	128,144	37,026	1,330	49,314	9,540	2,299	250	1,453	25,676	946	-	311
Other	-	-	-	-	-	-	-	-	-	-	-	-
QUARTER 3												
Total	1,554,561	728,078	9,128	577,362	12,668	44,034	26,812	11,542	133,123	1,487	6,287	4,039
No education	229,916	130,114	131	77,668	-	7,429	6,276	730	6,861	-	517	190
Pre-school	3,438	119	-	2,752	-	-	61	506	-	-	-	-
Primary	205,599	93,552	562	84,140	68	9,407	5,117	489	10,331	-	688	1,245
JSS/JHS/Middle	659,313	328,530	2,316	244,784	1,548	16,341	5,072	3,709	52,885	377	3,420	331
SSS/SHS/Secondary	285,028	122,893	1,481	107,827	4,626	5,724	3,131	1,460	35,477	1,109	1,299	-
Post Secondary	47,933	14,521	561	21,755	1,359	2,322	170	-	5,442	-	-	1,802
Tertiary	123,151	38,348	4,077	38,253	5,066	2,812	6,984	4,650	22,128	-	363	471
Other	183	-	-	183	-	-	-	-	-	-	-	-
QUARTER 4												
Total	1,875,766	744,263	65,411	811,967	15,986	39,400	14,687	13,165	162,286	1,465	6,051	1,087
No education	282,720	133,298	1,607	114,607	404	9,694	2,715	565	18,251	-	1,447	133
Pre-school	2,145	646	-	305	-	674	-	521	-	-	-	-
Primary	229,742	102,879	5,803	96,647	207	7,150	3,170	898	12,825	-	-	164
JSS/JHS/Middle	759,592	308,403	25,429	334,948	3,517	14,430	6,261	6,852	56,162	-	3,142	449
SSS/SHS/Secondary	379,571	139,513	20,760	163,784	4,069	4,882	2,086	1,276	40,491	1,225	1,306	179
Post Secondary	60,626	19,251	320	29,363	2,142	379	122	413	8,395	240	-	-
Tertiary	161,305	40,273	11,493	72,315	5,647	2,191	333	2,639	26,097	-	156	162
Other	65	-	-	-	-	-	-	-	65	-	-	-

TABLE 6.15: DOMESTIC OVERNIGHT VISITORS BY PURPOSE OF VISIT AND TYPE OF TOUR

Purpose Of Visit	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Total	Self-arranged	Package	Total	Self-arranged	Package	Total	Self-arranged	Package	Total	Self-arranged	Package
Total	2,747,857	2,670,709	77,148	1,722,665	1,665,030	57,636	1,554,561	1,516,117	38,444	1,875,766	1,834,701	41,065
Funeral	1,342,652	1,313,251	29,400	769,111	751,340	17,771	728,078	715,120	12,958	744,263	729,641	14,622
Holidays, Leisure & Recreation	48,050	47,764	286	12,142	12,142	-	9,128	8,905	223	65,411	63,644	1,767
Visiting Friends & Relatives	929,320	918,028	11,292	672,370	660,129	12,241	577,362	564,537	12,825	811,967	797,477	14,490
Education & training	42,101	35,530	6,572	17,727	16,851	876	12,668	11,313	1,355	15,986	13,864	2,122
Health Treatment	63,620	58,987	4,633	56,642	55,856	786	44,034	43,230	804	39,400	39,185	215
Culture/Festival	17,452	16,723	729	21,505	19,092	2,413	26,812	26,361	451	14,687	14,475	212
Religion & Pilgrimage	22,992	21,375	1,618	10,573	9,482	1,091	11,542	10,876	667	13,165	12,620	544
Business & Professional	258,046	238,092	19,954	155,631	136,105	19,526	133,123	125,500	7,623	162,286	155,355	6,930
Sporting Activities	6,282	5,094	1,188	3,565	633	2,932	1,487	824	663	1,465	1,465	-
Shopping	11,085	10,959	127	2,958	2,958	-	6,287	5,412	875	6,051	6,051	-
Other	6,258	4,908	1,350	441	441	-	4,039	4,039	-	1,087	923	164

TABLE 6.16: DOMESTIC OVERNIGHT VISITORS BY REGION AND PURPOSE OF VISIT

Region	PURPOSE OF VISIT											
	Total	Funeral	Holidays, Leisure & Recreation	Visiting Friends & Relatives	Education & training	Health Treatment	Culture/Festival	Religion & Pilgrimage	Business & Professional	Sporting Activities	Shopping	Other
QUARTER 1												
Total	2,747,857	1,342,652	48,050	929,320	42,101	63,620	17,452	22,992	258,046	6,282	11,085	6,258
Western	168,849	65,599	10,790	65,703	1,405	1,780	1,153	2,784	19,406	227	-	-
Central	309,695	177,095	965	95,557	1,314	3,759	1,975	4,496	20,700	-	3,833	-
Greater Accra	400,770	100,611	10,371	199,052	7,225	11,509	1,537	2,783	60,136	-	6,153	1,393
Volta	259,565	181,827	4,739	47,471	3,799	5,148	2,304	1,381	10,943	1,147	-	805
Eastern	413,646	224,268	14,167	106,767	4,538	7,215	3,324	2,399	47,810	1,841	-	1,317
Ashanti	483,792	229,878	2,068	180,303	7,051	10,049	347	3,302	48,150	703	566	1,375
Western North	42,615	18,114	144	18,343	718	1,209	-	404	3,683	-	-	-
Ahafo	30,657	14,929	236	11,317	690	539	-	416	2,530	-	-	-
Bono	111,689	53,032	570	36,610	6,928	1,727	302	1,470	10,049	836	-	166
Bono East	72,051	31,559	249	23,535	1,609	4,369	602	1,234	8,643	250	-	-
Oti	57,131	36,554	554	11,817	489	2,883	177	786	3,691	103	76	-
Northern	159,980	70,379	1,159	64,198	3,451	6,066	2,251	522	11,142	214	390	207
Savannah	41,244	15,203	206	16,026	303	276	3,015	62	6,088	-	67	-
North East	31,936	19,396	-	8,666	637	1,300	159	109	1,578	-	-	91
Upper East	90,732	48,771	1,452	31,356	1,046	3,208	120	844	2,542	960	-	433
Upper West	73,505	55,436	379	12,599	899	2,583	185	-	953	-	-	471
QUARTER 2												
Total	1,722,665	769,111	12,142	672,370	17,727	56,642	21,505	10,573	155,631	3,565	2,958	441
Western	81,483	33,001	515	30,335	951	3,389	-	232	12,965	94	-	-
Central	193,458	89,899	2,880	67,917	3,205	7,848	3,970	714	15,405	1,619	-	-
Greater Accra	271,125	60,160	2,504	152,693	898	4,475	7,554	745	39,713	195	1,849	340
Volta	191,518	117,444	1,311	49,744	569	10,347	762	188	9,866	820	365	102
Eastern	250,457	130,505	1,614	84,093	1,065	11,655	4,516	71	16,938	-	-	-
Ashanti	350,889	153,691	2,200	149,277	2,972	4,991	1,017	5,024	31,451	-	267	-
Western North	29,272	10,942	576	10,544	62	2,161	311	820	3,784	-	73	-
Ahafo	11,726	3,965	-	5,509	55	618	-	311	1,175	94	-	-
Bono	70,298	31,610	209	26,277	3,110	1,624	476	334	6,166	492	-	-
Bono East	43,183	17,719	68	17,040	323	2,880	201	508	4,372	73	-	-
Oti	45,683	25,300	-	13,915	277	1,266	767	343	3,520	92	204	-
Northern	81,097	38,677	176	32,686	1,611	3,526	441	-	3,886	-	93	-
Savannah	22,636	9,840	-	9,964	354	315	786	-	1,271	-	108	-
North East	12,718	6,698	75	2,598	578	383	383	601	1,316	85	-	-
Upper East	30,348	14,304	-	12,590	604	661	321	683	1,185	-	-	-
Upper West	36,774	25,357	13	7,189	1,093	503	-	-	2,618	-	-	-

TABLE 6.17: DOMESTIC OVERNIGHT VISITORS BY REGION AND PURPOSE OF VISIT (CONT'D)

Region	PURPOSE OF VISIT											
	Total	Funeral	Holidays, Leisure & Recreation	Visiting Friends & Relatives	Education & training	Health Treatment	Culture/ Festival	Religion & Pilgrimage	Business & Professional	Sporting Activities	Shopping	Other
QUARTER 3												
Total	1,554,561	728,078	9,128	577,362	12,668	44,034	26,812	11,542	133,123	1,487	6,287	4,039
Western	86,197	44,981		27,635	161	3,076	471	238	8,695	-	-	941
Central	212,865	119,917	1,045	68,758	796	2,980	4,221	686	11,869	-	1,158	1,436
Greater Accra	250,990	73,240	2,074	121,227	3,289	5,492	6,312	6,087	28,779	613	3,546	331
Volta	142,535	89,405	1,354	30,582	1,903	5,191	4,254	208	9,155	484	-	-
Eastern	277,257	149,311	1,161	85,907	1,399	3,136	6,067	-	28,911	-	566	799
Ashanti	289,230	114,816	373	131,799	2,068	10,820	2,277	2,035	23,992	-	517	532
Western North	29,251	12,758	1,430	11,570	-	53	-	257	3,183	-	-	-
Ahafo	12,626	5,666	-	3,202	-	2,054	-	59	1,645	-	-	-
Bono	45,776	23,405	226	15,832	438	2,102	545	214	3,013	-	-	-
Bono East	46,668	20,313	109	19,899	95	2,096	-	682	3,474	-	-	-
Oti	27,178	12,018	154	12,689	78	599	-	-	1,367	-	274	-
Northern	69,580	22,190	1,202	34,885	1,475	4,318	1,167	299	3,428	389	227	-
Savannah	17,545	9,634	-	4,495	250	647	1,500	-	1,020	-	-	-
North East	3,875	1,797	-	207	324	873	-	89	586	-	-	-
Upper East	23,218	13,212	-	6,138	392	322	-	523	2,631	-	-	-
Upper West	19,772	15,416	-	2,540	-	276	-	165	1,375	-	-	-
QUARTER 4												
Total	1,875,766	744,263	65,411	811,967	15,986	39,400	14,687	13,165	162,286	1,465	6,051	1,087
Western	88,507	23,302	4,702	48,874	861	391	120	521	9,647	-	89	-
Central	226,695	98,749	14,120	88,356	1,614	3,324	3,523	2,026	14,283	-	251	449
Greater Accra	335,942	105,529	8,116	177,438	1,329	4,915	524	-	35,489	-	2,441	162
Volta	200,460	98,355	8,590	70,078	745	3,457	4,037	688	14,331	-	-	179
Eastern	302,127	134,309	16,514	123,957	517	7,203	578	-	19,049	-	-	-
Ashanti	323,974	117,392	7,583	141,907	2,581	5,353	2,841	7,341	35,438	1,225	2,312	-
Western North	40,898	12,392	522	20,945	-	1,333	364	761	4,582	-	-	-
Ahafo	17,245	7,914	133	3,549	922	728	785	57	3,157	-	-	-
Bono	46,815	14,799	486	25,338	285	2,042	-	885	2,855	-	126	-
Bono East	55,141	23,802	400	24,975	537	2,309	-	62	3,018	-	39	-
Oti	43,515	18,581	729	13,091	574	1,887	-	-	7,689	-	667	297
Northern	79,714	34,550	507	27,470	4,934	3,156	504	467	7,759	240	126	-
Savannah	19,468	8,590	-	7,363	385	469	1,285	126	1,250	-	-	-
North East	17,977	7,513	2,949	6,305	216	711	-	-	284	-	-	-
Upper East	41,052	17,442	-	19,614	319	1,374	69	230	2,004	-	-	-
Upper West	36,236	21,044	59	12,708	167	749	59	-	1,451	-	-	-

TABLE 6.18: DOMESTIC OVERNIGHT VISITORS BY TYPE OF ACCOMMODATION USED AND SEX

Type of accommodation	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	2,747,857	1,296,380	1,451,478	1,722,665	766,932	955,734	1,554,561	703,580	850,982	1,875,766	829,411	1,046,355
5-star hotel	789	789		-	-	-	122	122	-	702	702	-
4-star hotel	10,332	5,937	4,395	1,599	784	814	2,103	1,798	305	1,144	815	330
3-star hotel	14,936	10,734	4,201	4,273	2,473	1,799	8,945	2,452	6,492	7,492	4,915	2,577
2-star hotel	32,226	24,736	7,490	18,493	15,343	3,150	5,612	3,482	2,130	3,566	1,209	2,357
1-star hotel	32,818	24,075	8,743	12,626	10,226	2,400	8,829	2,594	6,235	6,322	3,322	3,000
Guest house	107,986	72,062	35,924	54,521	36,180	18,342	34,998	30,696	4,301	47,379	35,247	12,132
Lodge	19,741	7,295	12,445	3,211	2,033	1,178	7,307	4,145	3,162	470	470	-
Airbnb	2,165	2,165		-	-	-	-	-	-	2,669	2,603	65
Budget hotel	2,915	2,915		1,316	547	769	467	467	-	1,258	773	485
Hostels	26,760	13,296	13,465	11,995	8,579	3,416	9,958	5,330	4,628	10,599	5,727	4,872
Motels	1,369	780	589	-	-	-	-	-	-	1,247	1,247	-
Tourist camps	121		121	18,246	7,446	10,800	21,999	13,352	8,647	16,072	5,941	10,131
Apartment	16,269	7,248	9,022	4,614	3,279	1,335	6,201	3,593	2,608	6,555	4,350	2,205
Commercial Health Facility	14,202	6,112	8,090	9,779	2,525	7,254	4,873	2,224	2,650	6,255	1,238	5,016
Friends/relatives' residence	2,114,712	933,737	1,180,974	1,401,020	584,403	816,617	1,282,913	548,766	734,146	1,575,358	665,489	909,869
Private/ personal home	286,674	142,597	144,077	163,759	85,046	78,713	145,620	79,823	65,796	178,410	91,945	86,465
Non-Commercial Health Facility	8,135	3,920	4,215	14,328	6,845	7,483	11,637	4,134	7,503	8,579	3,079	5,501
Other Commercial facility	457	230	227	737	77	660	0	0	0	0	0	0
Other Non-Commercial facilities	55,251	37,750	17,501	2,148	1,146	1,002	2,979	600	2,378	1,690	339	1,351

TABLE 6.19: DOMESTIC OVERNIGHT VISITORS BY MODE OF TRAVEL AND SEX

Mode Of Travel	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	2,747,857	1,296,380	1,451,478	1,722,665	766,932	955,734	1,554,561	703,580	850,982	1,875,766	829,411	1,046,355
Road	2,726,237	1,283,157	1,443,080	1,710,824	762,289	948,535	1,546,512	698,075	848,437	1,861,679	819,624	1,042,055
Air	3,385	2,562	823	940	940	-	504	176	328	560	362	198
Sea/Lake	16,704	10,459	6,245	10,794	3,703	7,092	7,296	5,330	1,966	13,527	9,425	4,102
Foot	1,531	202	1,330	107	-	107	250	-	250	-	-	-

TABLE 6.20: DOMESTIC OVERNIGHT VISITORS BY ROAD MEANS OF TRAVEL AND SEX

Means of Travel	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	2,726,237	1,283,157	1,443,080	1,710,824	762,289	948,535	1,546,512	698,075	848,437	1,861,679	819,624	1,042,055
Saloon car (up to 5 person, including Taxi)	277,705	159,233	118,472	148,452	68,343	80,110	129,753	56,625	73,128	150,964	84,432	66,532
SUVs (up to 7 person)	84,109	44,120	39,989	35,574	23,139	12,434	34,952	16,554	18,398	46,677	26,075	20,602
Bus/ Minivan (8 to 23 person)	1,610,774	701,368	909,406	1,046,699	436,563	610,136	983,843	423,314	560,529	1,202,191	492,923	709,268
Large Bus (24 uptowards)	641,185	306,519	334,666	415,247	191,221	224,026	360,985	177,277	183,709	402,345	175,359	226,985
Shared saloon rides (Bolt, Yango, Uber, etc.)	12,070	4,631	7,439	2,399	149	2,250	2,802	466	2,336	6,722	3,469	3,253
Motorbikes	81,809	63,882	17,927	51,995	39,987	12,008	29,226	21,861	7,365	42,379	32,355	10,024
Tricycle	17,329	2,622	14,707	9,853	2,410	7,443	4,097	1,124	2,972	8,457	3,563	4,894
Bicycle	1,256	781	475	604	477	127	854	854	-	1,944	1,447	497

TABLE 6.21: DOMESTIC OVERNIGHT VISITORS BY MEANS OF TRAVEL AND TYPE OF TRANSPORT SERVICE

Means of Travel	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Total	Private	Public	Total	Private	Public	Total	Private	Public	Total	Private	Public
Total	2,746,326	403,761	2,342,566	1,722,558	174,325	1,548,234	1,554,311	126,054	1,428,257	1,875,766	176,253	1,699,513
Saloon car (up to 5 person, including Taxi)	277,705	168,541	109,165	148,452	56,408	92,044	129,753	61,463	68,291	150,964	71,711	79,252
SUVs (up to 7 person)	84,109	60,017	24,092	35,574	28,656	6,918	34,952	19,772	15,180	46,677	28,685	17,993
Bus/ Minivan (8 to 23 person)	1,610,774	62,411	1,548,362	1,046,699	28,145	1,018,554	983,843	12,391	971,451	1,202,191	21,769	1,180,422
Large Bus (24 uptowards)	641,185	39,434	601,751	415,247	17,926	397,320	360,985	8,876	352,109	402,345	8,389	393,956
Shared saloon rides (Bolt, Yango, Uber, etc.)	12,070	2,023	10,046	2,399	895	1,504	2,802	754	2,048	6,722	1,232	5,490
Motorbikes	81,809	64,747	17,061	51,995	39,559	12,437	29,226	21,527	7,699	42,379	35,754	6,625
Tricycle	17,329	3,224	14,106	9,853	1,829	8,024	4,097	855	3,242	8,457	896	7,560
Bicycle	1,256	828	428	604	604	-	854	367	487	1,944	1,944	-
Scheduled flight	2,924	316	2,608	940	-	940	504	49	454	560	-	560
Non-scheduled flight	462	-	462	-	-	-	-	-	-	-	-	-
Ferry	4,065	382	3,683	1,476	-	1,476	2,180	-	2,180	7,887	4,870	3,017
Canoe	12,639	1,838	10,801	9,319	303	9,016	5,115	-	5,115	5,640	1,003	4,637

TABLE 6.22: NUMBER OF PERSONS (GROUP SIZE) ON A TRIP BY SEX

Group Size	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	2,747,857	1,296,380	1,451,478	1,722,665	766,932	955,734	1,554,561	703,580	850,982	1,875,766	829,411	1,046,355
1 person	1,620,833	839,147	781,686	1,077,911	517,693	560,218	979,543	483,870	495,673	1,021,811	503,344	518,467
2-3 persons	714,806	283,362	431,444	437,765	159,390	278,375	378,093	142,588	235,505	558,142	194,748	363,395
4-5 persons	229,805	94,537	135,268	124,203	44,738	79,464	140,183	52,085	88,098	165,845	67,643	98,202
6-7 persons	75,086	30,409	44,677	33,419	20,100	13,320	29,139	15,714	13,425	66,823	33,237	33,586
8-9 persons	21,494	10,400	11,094	11,993	4,539	7,454	7,688	2,170	5,518	35,289	15,465	19,823
10+ persons	85,832	38,523	47,309	37,375	20,472	16,903	19,915	7,152	12,763	27,855	14,973	12,882

TABLE 6.23: DOMESTIC OVERNIGHT VISITORS BY TRAVEL COMPANION AND SEX

Travel companion	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total domestic overnight trips	2,747,857	1,296,380	1,451,478	1,722,665	766,932	955,734	1,554,561	703,580	850,982	1,875,766	829,411	1,046,355
Alone	1,349,657	663,390	686,267	987,872	472,432	515,440	897,561	435,976	461,585	946,638	458,247	488,391
Spouse	262,172	127,475	134,697	167,073	82,029	85,044	173,188	89,508	83,680	267,516	131,459	136,057
Children	350,743	67,299	283,444	230,119	48,566	181,553	210,544	47,331	163,213	346,234	88,781	257,453
Parents	97,812	39,295	58,517	69,587	24,897	44,690	59,085	26,114	32,971	98,228	47,446	50,782
Relatives	365,627	147,160	218,467	187,627	80,683	106,943	169,219	61,256	107,963	266,747	108,111	158,636
Business Associates	30,062	23,908	6,154	23,407	18,407	4,999	17,357	15,208	2,148	20,966	19,595	1,370
Friends	148,277	81,920	66,357	72,675	42,999	29,676	71,038	38,226	32,813	58,308	34,953	23,355
Schoolmates	5,751	2,790	2,961	1,367	745	622	1,007	634	373	864	-	864
Other	1,426	697	729	6,533	3,020	3,512	1,752	1,295	457	5,293	2,069	3,224

TABLE 6.24: MAIN SOURCE OF INFORMATION USED IN RELATION TO TRAVEL BY DOMESTIC OVERNIGHT VISITORS AND SEX

Main Source Of Travel Information	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	2,747,857	1,296,380	1,451,478	1,722,665	766,932	955,734	1,554,561	703,580	850,982	1,875,766	829,411	1,046,355
Educational institutions	24,553	16,475	8,078	9,248	7,902	1,345	7,455	5,025	2,430	6,489	3,783	2,707
Friends & relatives	1,756,553	787,900	968,653	1,038,520	430,417	608,103	907,583	389,664	517,919	1,036,164	443,552	592,613
Own experience	866,244	424,589	441,656	623,191	293,419	329,772	593,962	275,592	318,369	778,674	342,810	435,864
Employer	35,009	25,062	9,947	12,938	11,121	1,817	21,106	19,108	1,998	17,807	15,270	2,537
Organisers	53,560	33,962	19,598	36,849	22,659	14,190	23,602	13,337	10,266	34,089	22,053	12,036
Social media/Websites	7,347	6,560	788	1,302	1,222	81	854	854	-	1,884	1,485	399
Other	4,592	1,832	2,760	618	191	426	-	-	-	659	459	199

TABLE 6.25: TOP 10 TOURIST SITES VISITED BY DOMESTIC OVERNIGHT VISITORS

Tourist Site	Both Sexes	Male	Female	Tourist Site	Both Sexes	Male	Female
QUARTER 1				QUARTER 2			
Aburi Botanical Garden	8,660	6,495	2,165	Kumasi Zoological Gardens	1,767	1,442	325
Cape Three Points	6,495	6,495	-	Chief Crocodile Pond	1,684	-	1,684
Kumasi Zoological Gardens	2,628	2,628	-	Paga Zenga Crocodile Pond	1,405	281	1,125
Eli Beach Resort	2,165	2,165	-	Boti Falls	854	-	854
Kokrobite Beach	2,116	-	2,116	Aburi Botanical Garden	616	442	175
Kakum National Park	1,980	1,514	466	Kumasi Centre For National Culture	597	567	30
Elimina Castle	1,166	680	486	Holy Trinity Spa	567	567	-
Osu Castle	1,146	680	466	White Volta	480	-	480
Labadi Beach	929	909	20	Aborigines	457	457	-
Mim Buo	836	836	-	Sogakope Beach	282	282	-
QUARTER 3				QUARTER 4			
Labadi Beach	4322	2,161	2,161	Elimina Castle	8,657	4,072	4,584
Kumasi Armed Forces Militaey Museum	1695	1,695	-	Nzulezu	3,997	2,202	1,794
Kwame Nkrumah Memorial Park	1512	1,512	-	Kumasi Centre For National Culture	2,765	2,765	-
Mampong Nsuta Water Fall And Stone Cave	483	483	-	Cape Coast Castle	1,385	231	1,153
Paga Zenga Crocodile Pond	441	441	-	Kumasi Zoological Gardens	616	322	294
Amedzofe Canopy Walk	359	359	-	Kintampo Waterfalls	567	500	67
Kakum National Park	295	295	-	Buabeng-Fiema Monkey Sanctuary	471	471	-
Kumasi Zoological Gardens	295	56	239	Dr. Kwame Nkrumah Sanctuary	408	408	-
Kumasi Centre For National Culture	239	-	239	Aburi Botanical Garden	408	408	-
Anomabo Beach Resort	223	223	-	Assin Manso Slave Camp	349	349	-

TABLE 6.26: AVERAGE LENGTH OF STAY (NIGHTS) OF DOMESTIC OVERNIGHT VISITORS BY REGION OF VISIT AND SEX

Region	ANNUAL			QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	8	7	8	8	7	9	8	7	8	7	6	8	8	7	8
Western	8	8	8	7	6	8	9	10	8	6	6	6	9	10	9
Central	7	6	7	7	6	7	8	6	9	6	5	6	7	6	8
Greater Accra	8	7	8	8	7	9	7	7	7	8	7	8	8	7	9
Volta	8	7	8	7	6	8	9	6	11	7	7	7	8	8	8
Eastern	6	5	7	6	5	6	6	6	7	6	5	8	6	6	6
Ashanti	7	6	8	7	6	8	6	5	7	8	5	10	7	6	8
Western North	9	9	9	9	8	9	8	10	6	11	11	10	10	8	11
Ahafo	6	5	7	6	5	8	8	6	9	5	4	6	7	6	7
Bono	9	7	10	10	8	11	8	6	9	8	8	9	8	6	9
Bono East	8	6	9	9	7	11	7	6	8	7	6	8	7	6	8
Oti	8	7	10	8	7	8	10	7	12	8	8	8	8	5	10
Northern	9	8	10	9	8	11	7	6	8	9	8	10	8	8	9
Savannah	10	9	11	9	9	9	10	9	12	10	9	11	10	8	13
North East	10	9	12	12	10	14	8	8	8	10	7	13	9	9	9
Upper East	14	13	14	15	15	14	17	14	21	9	11	7	11	10	14
Upper West	13	12	14	12	8	15	16	23	10	12	9	15	12	10	14

TABLE 6.27: TOTAL EXPENDITURE BY DOMESTIC OVERNIGHT VISITORS (GHS)

Expenditure Type	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total												
Expenditure	1,680,725,046	934,572,190	746,152,856	962,231,463	509,006,877	453,224,586	863,607,936	459,034,899	404,573,037	1,250,049,511	693,700,683	556,348,827
Pre-Trip												
Expenditure	347,337,197	149,338,551	197,998,647	183,485,117	76,175,803	107,309,315	161,530,808	61,946,950	99,583,857	204,342,907	81,967,443	122,375,464
On-Trip												
Expenditure	1,312,681,620	769,594,996	543,086,624	771,343,674	428,589,322	342,754,353	696,664,398	393,832,955	302,831,443	1,034,899,926	603,026,799	431,873,127
Post-Trip												
Expenditure	20,706,228	15,638,644	5,067,585	7,402,671	4,241,753	3,160,919	5,412,730	3,254,993	2,157,737	10,806,677	8,706,441	2,100,236

TABLE 6.28: EXPENDITURE OF DOMESTIC OVERNIGHT VISITORS BY CATEGORY AND SEX (GHS)

Self-arranged Expenditure Category	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	1,279,878,491	745,359,537	534,518,954	729,308,609	393,713,374	335,595,236	671,232,244	382,028,923	289,203,321	1,010,465,062	590,802,040	419,663,023
Accommodation	111,277,460	66,232,713	45,044,747	44,899,642	33,471,438	11,428,204	24,200,501	19,231,696	4,968,805	34,107,114	23,325,827	10,781,287
Food & beverages	299,825,762	163,646,764	136,178,998	204,355,543	97,977,576	106,377,967	175,347,562	97,071,517	78,276,045	243,250,853	122,644,994	120,605,858
Transport	510,919,913	279,854,210	231,065,703	288,786,267	143,773,684	145,012,583	257,239,484	132,593,577	124,645,908	375,550,418	206,648,261	168,902,157
Sports and recreational activities	1,952,220	1,273,988	678,232	584,109	262,507	321,602	513,344	297,138	216,206	1,290,434	853,679	436,755
Shopping	94,991,410	48,546,635	46,444,776	47,195,534	21,408,761	25,786,772	59,195,947	30,053,744	29,142,203	99,538,618	49,872,116	49,666,502
Cultural services	4,914,484	3,979,093	935,391	1,684,907	926,622	758,284	5,555,619	4,729,638	825,981	1,305,531	727,637	577,895
Travel agencies	149,282	73,930	75,352	74,318	74,318	-	265	-	265	244,877	244,877	-
Resting place	3,186,836	2,845,814	341,022	165,920	149,231	16,689	562,127	230,459	331,668	59,309	-	59,309
Lump sum*	61,014,889	38,605,961	22,408,928	38,682,554	19,568,073	19,114,481	47,043,088	28,740,509	18,302,579	62,204,746	36,364,543	25,840,202
Other goods and services	191,646,234	140,300,429	51,345,805	102,879,815	76,101,163	26,778,652	101,574,306	69,080,646	32,493,661	192,913,162	150,120,105	42,793,057

TABLE 6.29: ON-TRIP EXPENDITURE OF DOMESTIC OVERNIGHT VISITORS BY REGION OF VISIT AND SEX

Region	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	1,312,681,620	769,594,996	543,086,624	771,343,674	428,589,322	342,754,353	696,664,398	393,832,955	302,831,443	1,034,899,926	603,026,799	431,873,127
Western	95,607,727	54,326,261	41,281,466	34,892,165	16,255,457	18,636,708	39,071,484	27,218,873	11,852,610	56,275,640	32,907,702	23,367,938
Central Greater Accra	125,581,091	68,245,912	57,335,179	69,933,651	35,441,441	34,492,210	67,631,534	33,764,599	33,866,935	151,888,972	102,196,163	49,692,809
Volta	242,410,051	118,726,974	123,683,077	140,510,539	80,529,614	59,980,926	144,550,130	81,585,121	62,965,009	207,888,518	136,811,416	71,077,103
Eastern	132,243,102	76,392,910	55,850,192	104,382,658	65,138,272	39,244,386	63,487,325	36,224,422	27,262,903	93,727,247	49,137,956	44,589,291
Ashanti	163,572,690	113,383,274	50,189,416	106,146,033	54,163,417	51,982,616	94,287,460	50,017,345	44,270,116	121,696,406	55,068,138	66,628,268
Western North	199,977,516	123,352,759	76,624,758	126,002,244	66,311,400	59,690,844	133,702,661	68,685,050	65,017,611	188,819,035	101,399,361	87,419,674
Ahafo	16,447,071	12,253,763	4,193,308	15,422,181	11,378,987	4,043,193	19,712,076	14,897,220	4,814,856	18,362,301	12,039,093	6,323,208
Bono	13,657,997	10,838,583	2,819,414	6,041,571	4,861,375	1,180,196	3,236,311	1,454,145	1,782,165	10,478,332	2,813,382	7,664,950
Bono East	52,553,612	27,342,794	25,210,818	30,585,329	14,058,289	16,527,040	16,027,066	7,625,643	8,401,423	17,456,724	7,627,444	9,829,281
Oti	28,740,126	15,997,997	12,742,129	15,041,483	9,097,827	5,943,657	22,994,283	12,184,792	10,809,491	19,130,375	11,316,519	7,813,856
Northern	27,789,400	16,598,771	11,190,630	22,843,891	11,885,404	10,958,487	12,754,074	7,005,164	5,748,910	25,176,021	16,852,347	8,323,674
Savannah	64,315,388	37,915,404	26,399,984	31,659,380	14,966,808	16,692,572	25,765,129	17,069,144	8,695,985	37,902,171	27,224,537	10,677,634
North East	14,805,269	9,659,146	5,146,122	10,153,995	5,516,603	4,637,392	6,095,496	4,339,518	1,755,977	13,806,269	5,140,613	8,665,656
Upper East	15,913,372	9,793,167	6,120,204	4,913,515	4,008,818	904,697	1,082,872	698,086	384,786	10,196,109	6,748,013	3,448,096
Upper West	80,060,309	52,052,268	28,008,041	26,896,349	17,281,061	9,615,288	29,570,478	22,385,979	7,184,499	39,894,501	23,681,297	16,213,204
Upper West	39,006,901	22,715,013	16,291,888	25,918,689	17,694,549	8,224,140	16,696,020	8,677,854	8,018,166	22,201,305	12,062,819	10,138,486

TABLE 6.30: ON-TRIP EXPENDITURE OF DOMESTIC OVERNIGHT VISITORS BY PURPOSE OF VISIT AND SEX (GHS)

Purpose of Visit	QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	1,312,681,620	769,594,996	543,086,624	771,343,674	428,589,322	342,754,353	696,664,398	393,832,955	302,831,443	1,034,899,926	603,026,799	431,873,127
Funeral	583,044,827	318,113,989	264,930,838	309,203,573	166,127,288	143,076,285	264,749,667	146,390,098	118,359,569	320,202,375	171,235,777	148,966,599
Holidays, Leisure & Recreation	77,992,753	48,238,533	29,754,220	7,290,611	4,776,559	2,514,052	12,295,769	8,241,785	4,053,984	53,728,001	27,057,612	26,670,389
Visiting Friends & Relatives	379,676,476	193,585,262	186,091,214	246,234,387	108,283,118	137,951,269	249,467,746	127,826,765	121,640,981	342,039,302	160,596,588	181,442,715
Education & training	20,316,641	11,490,771	8,825,870	11,046,147	6,851,109	4,195,038	15,505,813	6,055,594	9,450,219	13,740,408	6,070,487	7,669,921
Health Treatment	44,711,288	25,336,981	19,374,308	46,778,203	16,070,138	30,708,065	36,571,963	18,041,248	18,530,715	45,124,083	18,748,423	26,375,660
Culture/Festival	7,335,930	5,200,455	2,135,475	7,263,288	3,489,126	3,774,161	13,815,095	9,730,224	4,084,871	8,396,143	4,240,642	4,155,502
Religion & Pilgrimage	6,472,819	4,932,520	1,540,298	2,914,391	2,159,872	754,519	4,392,218	2,746,648	1,645,569	4,468,468	2,683,614	1,784,854
Business & Professional	169,615,862	145,012,847	24,603,015	131,472,533	115,229,055	16,243,478	78,721,777	63,809,680	14,912,098	196,298,302	180,114,217	16,184,085
Sporting Activities	2,735,973	2,632,951	103,021	370,150	365,908	4,242	580,379	580,379	-	146,482	146,482	-
Shopping	13,309,427	8,073,071	5,236,356	6,742,646	3,209,402	3,533,244	14,933,807	5,275,044	9,658,763	49,910,139	31,822,622	18,087,517
Other	7,469,625	6,977,616	492,008	2,027,745	2,027,745	-	5,630,163	5,135,489	494,674	846,223	310,336	535,887

TABLE 6.31: PER CAPITA ON-TRIP EXPENDITURE OF DOMESTIC OVERNIGHT VISITORS BY REGION OF ORIGIN AND SEX

Region	ANNUAL			QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4		
	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female	Both Sexes	Male	Female
Total	584	748	450	624	824	465	516	638	416	517	641	414	649	845	491
Western	674	756	603	657	776	555	668	722	620	628	716	552	744	805	697
Central	431	527	361	440	598	319	387	401	376	358	412	321	529	657	437
Greater Accra	614	867	436	778	1,110	559	538	702	426	417	531	335	696	1,083	407
Volta	469	615	351	548	836	317	371	448	300	453	546	386	462	547	394
Eastern	630	745	527	605	796	439	568	642	495	661	790	543	686	744	637
Ashanti	531	686	415	556	748	419	391	505	312	507	602	423	660	854	515
Western North	719	822	619	694	765	624	659	718	600	781	965	591	743	858	642
Ahafo	565	764	411	571	804	395	524	722	363	547	739	391	601	768	479
Bono	634	801	517	828	1,043	684	632	823	497	432	562	307	381	461	334
Bono East	591	717	463	677	836	511	543	718	362	571	621	525	508	592	422
Oti	691	817	516	725	801	606	715	879	489	729	896	493	600	705	474
Northern	347	468	258	426	597	302	247	277	228	257	350	186	390	534	267
Savannah	440	486	388	460	502	421	486	544	410	364	435	270	434	459	403
North East	435	516	336	476	595	345	460	585	316	332	310	363	358	377	330
Upper East	1,443	2,037	533	811	1,210	380	668	736	469	2,286	2,773	1,232	2,632	3,599	643
Upper West	866	1,210	389	560	740	324	1,599	2,069	740	543	711	353	1,181	1,846	228

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8 LIST OF CONTRIBUTORS

Name	E-mail	Institution	Role
Dr. Alhassan Iddrisu	alhassan.iddrisu@statsghana.gov.gh	Ghana Statistical Service	Government Statistician/ Chief Reviewer
Mr. Omar Seidu	omar.seidu@statsghana.gov.gh	Ghana Statistical Service	Acting Deputy Government Statistician/ Reviewer
Dr. Faustina Frempong-Ainguah	faustina.frempong-anguah@statsghana.gov.gh	Formerly Ghana Statistical Service	Reviewer
Prof. Samuel K. Annim	samuel.annim@statsghana.gov.gh	Formerly Ghana Statistical Service	Reviewer
Dr. Grace Bediako	grace.bediako@gmail.com	Formerly Ghana Statistical Service	Reviewer
Mr. Edward Asuo Afram	asuo.afraam@statsghana.gov.gh	Formerly Ghana Statistical Service	Reviewer
Prof. Kwaku Boakye	kwaku.boakye@ucc.edu.gh	Cape Coast Technical University	Reviewer/ NTAC
Dr. Ebenezer Kojo Ocran	ebenezer.ocran@statsghana.gov.gh	Ghana Statistical Service	Project Coordinator/ Lead Author
Prof. Michael Fosu Ofori	michael.fofori@kstu.edu.gh	Kumasi Technical University	Reviewer/ NTAC
Dr. Jonhson Owusu Kagya	kagya.owusu@statsghana.gov.gh	Ghana Statistical Service	Reviewer
Mr Kwadwo Asante	kwadwo.asante@statsghana.gov.gh	Ghana Statistical Service	Reviewer
Dr. Cynthia Addoquaye Tagoe	caddoquayetagoe@ug.edu.gh	University of Ghana	Reviewer/ NTAC
Dr. Solomon Sarpong	ssarpong@uesd.edu.gh	UESD	Reviewer/ NTAC
Mr. Francis Abude	francis.abude@bog.gov.gh	Bank of Ghana	Reviewer/ NTAC
ACI. Sharif K. Karikari	sharifkudjo.karikari@immigration.gov.gh	Ghana Immigration Service	Reviewer/ NTAC
Dr. Spencer Doku	spencer@ghana.travel	Ghana Tourism Authority	Reviewer/ NTAC

Name	E-mail	Institution	Role
Mrs. Mabel Cudjoe	mabel.cudjoe@mota.c.gov.gh	MoTCCA	Reviewer/ NTAC
Mr. Anthony Amuzu Pharin	anthony@pharin.me	Consultant	Reviewer
Dr. Peter Takyi Peprah	peter.peprah@statsghana.gov.gh	Ghana Statistical Service	Reviewer
Mrs. Jacqueline Dede Anum	jacqueline.anum@statsghana.gov.gh	Ghana Statistical Service	National Data Quality Assurance Manager & Chief Data Analyst
Mrs. Samilia Enyamah Mintah	samilia.mintah@statsghana.gov.gh	Ghana Statistical Service	National Data Processing, Quality Assurance, Analysis & Archiving Manager
Mr. Yaw Misefa	yaw.misefa@statsghana.gov.gh	Ghana Statistical Service	Data Analyst
Dr. Lucy Twumwaa Afriyie	lucy.afriyie@statsghana.gov.gh	Ghana Statistical Service	Sampler
Mr. Kwamena Leo Arkafra	kwamena.arkafra@statsghana.gov.gh	Ghana Statistical Service	Data Analyst
Mrs Rebecca N. Ninson	rebecca.ninson@statsghana.gov.gh	Ghana Statistical Service	Author
Mr. Charles Som	charles.som@statsghana.gov.gh	Ghana Statistical Service	Author
Mr. David Bessah	david.bessah@statsghana.gov.gh	Ghana Statistical Service	Reviewer
Mr. Amatus Nobabumah	amatus.nobabumah@statsghana.gov.gh	Ghana Statistical Service	Reviewer
Dr. Abaka Ansah	abaka.ansah@statsghana.gov.gh	Ghana Statistical Service	Reviewer
Dr. Johnson Worlanyoh Ahiadorme	johnson.ahiadorme@statsghana.gov.gh	Ghana Statistical Service	Reviewer
Dr. Linda Akoto	linda.akoto@statsghana.gov.gh	Ghana Statistical Service	Reviewer
Mr. Solomon Owusu Bempah	solomon.owusu-bempah@statsghana.gov.gh	Ghana Statistical Service	Reviewer

Name	E-mail	Institution	Role
Mr. William Ofosu	william.ofosu@statsghana.gov.gh	Ghana Statistical Service	Reviewer
Mr. James Abakah	ja.abakah@gmail.com	Ghana Statistical Service	Reviewer
Mr. Ree Sumo Attuquayefio	reeattu@gmail.com	Ghana Tourism Authority	Reviewer
Mr. Wisdom Kuvor	wisekyn@gmail.com	Ghana Tourism Authority	Reviewer
Mr. Manasseh Tetteh Anderson	mymanasseh@yahoo.com	Ghana Statistical Service	Administrator/ Author
Mr. Joseph Asiedu Tenkorang	joseph.asiedu-tenkorang@statsghana.gov.gh	Ghana Statistical Service	Reviewer
Ms. Regina Arcton	regina.arcton@statsghana.gov.gh	Ghana Statistical Service	Editor
Ms. Jemima Gyamesi	jemima.gyamesi@statsghana.gov.gh	Ghana Statistical Service	Editor
Ms. Anointing Lartey	annkesh1234@gmail.com	Ghana Statistical Service	Data Analyst
Mr. Foster Agyare Okyere	okyerefoster48@gmail.com	Ghana Statistical Service	Data Analyst
Mr. Jeremy Mawufemor Benyo	benyojeremy@gmail.com	Ghana Statistical Service	Data Analyst
Mr Fredrick Obboh	fredrock277@gmail.com	Ghana Statistical Service	Data Analyst
Ms. Dora Boadi	dora.boadi@statsghana.gov.gh	Ghana Statistical Service	Data Analyst
Mr. Selaseh Akaho	selaseh.akaho@statsghana.gov.gh	Ghana Statistical Service	Data Visualisation
Mr. Derrick Nyarko	nyarderr@gmail.com	Ghana Statistical Service	Data Visualisation
Mr. Sylvester Agyei-Boadi	sylvester.agyei-boadi@statsghana.gov.gh	Ghana Statistical Service	Data Visualisation
Mr Edward Owusu Manu	edward.manu@statsghana.gov.gh	Ghana Statistical Service	Data Visualisation
Mr Michael Francis Tetteh Quaynor	quaynormichael1z@gmail.com	Ghana Statistical Service	Data Visualisation

Name	E-mail	Institution	Role
Mr. Felix Adjei	felix.adjei@statsghana.gov.gh	Ghana Statistical Service	Graphic Design
Ms. Theodora Okyere-Aboagye	theoaboagye22@gmail.com	Ghana Statistical Service	Secretariat
Mr. Bismark Nukporfe	bismarkfeda@gmail.com	Ghana Statistical Service	Secretariat
Mrs. Emelia Yuonibe	emi.yuonibe@gmail.com	Ghana Statistical Service	Secretariat

