



30<sup>th</sup> June 2023

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*IBES Phase I to conduct an economic census of all businesses in Ghana*

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Ahead of the inauguration, the Government Statistician made a presentation on the Rationale and Implementation of the Ghana 2023 IBES 1. The presentation featured information on **what is new in the 2023 IBES such as the expanded scope to include businesses not in structures, collection of geospatial data, automation of data collection processes, and the addition of new modules on digital finance and environmental responsiveness.** The presentation also highlighted 15 key areas on **the policy relevance of business data for Ghana's development broadly grouped under the following categories (1) data on the characteristics of Ghanaian businesses, (2) business-centred support, (3) understanding business performance and growth, (4) business data analytics and (5) benchmarks for economic indicators.**

The National Steering Committee (NSC) will provide strategic guidance and general oversight of IBES and monitor activities to ensure successful implementation. The Committee will also assist in the mobilisation of additional resources for the survey as needed. It comprises institutional representatives from the Ministry of Finance, Ministry

of Trade and Industry, Ghana Statistical Service, Ghana Revenue Authority, National Identification Authority, National Development Planning Commission, Ghana Enterprise Agency, Association of Ghana Industries, Ghana Union of Traders Association, United Nations Industrial Development Organization, and World Bank.

### **About the Ghana Statistical Service**

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30<sup>th</sup> June 2023

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